



2018 Brass Ring
Award Winner



1ST PLACE
2018 IAAPA
BRASS RING AWARD
BEST NEW PRODUCT

TRUST YOUR VISION TO THE EXPERTS AT QUBICAAMF. MAKING BOWLING AMAZING.



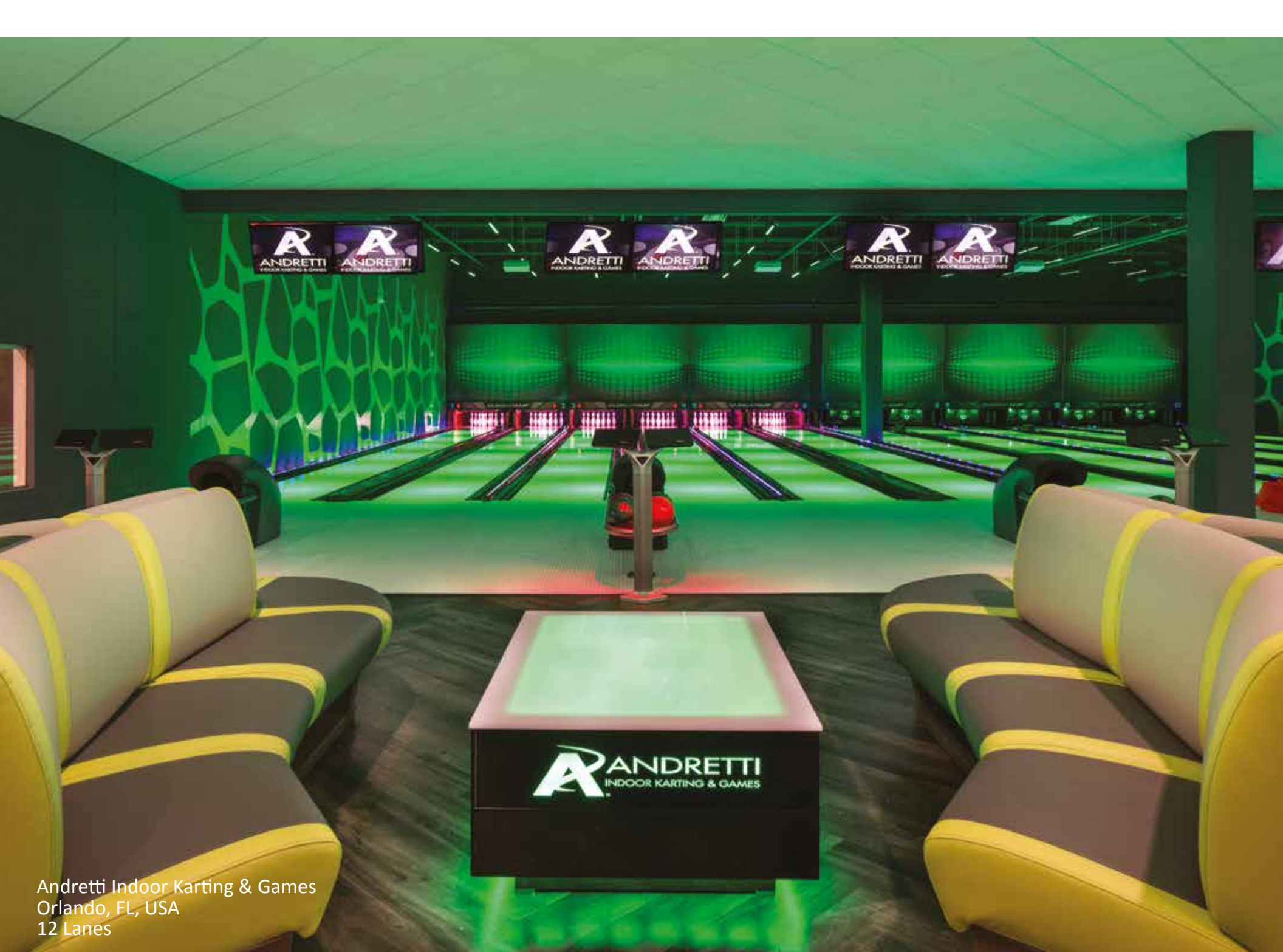


QUBICAAMF
MAKING BOWLING **AMAZING**

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Andretti Indoor Karting & Games
Orlando, FL, USA
12 Lanes

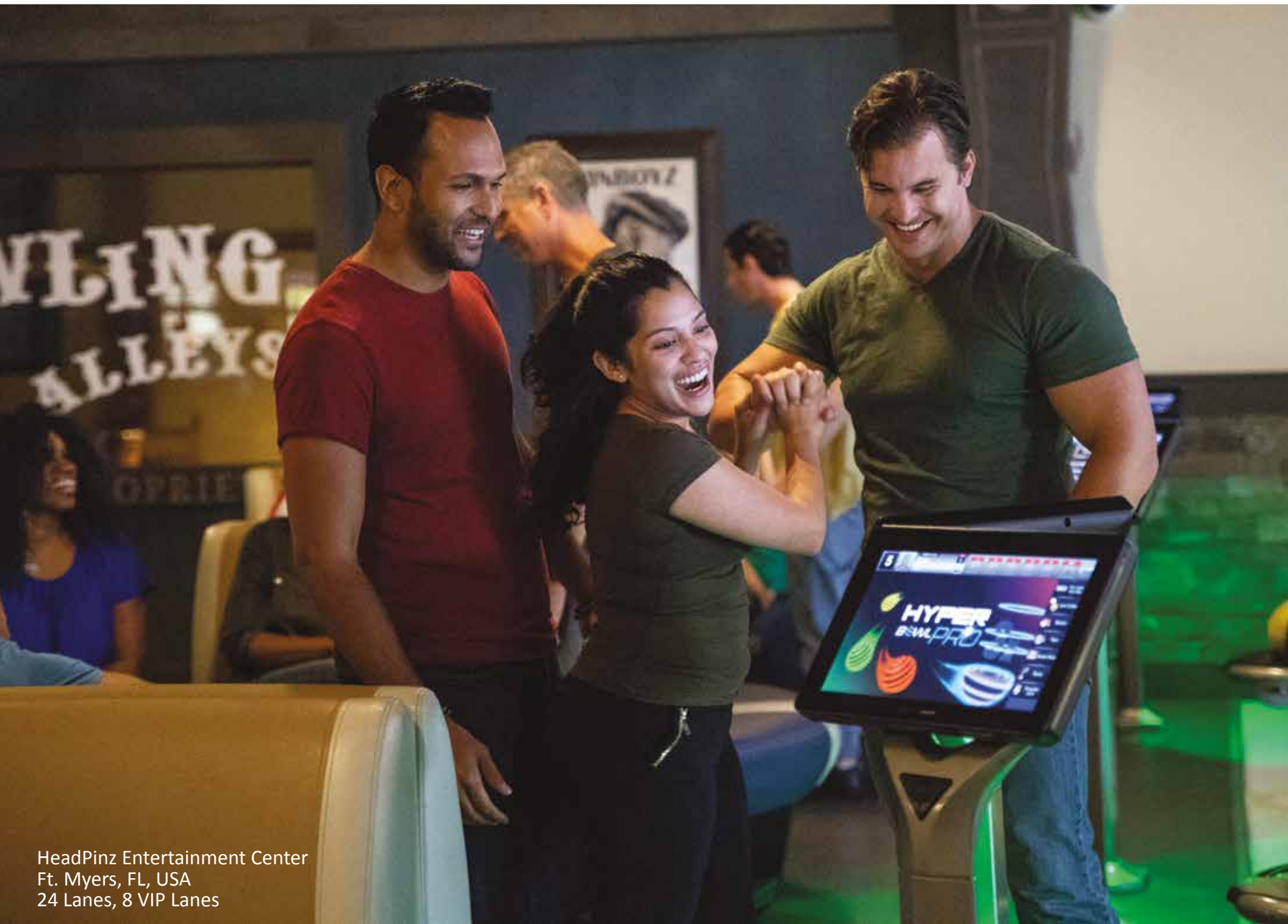


QubicaAMF is the world's premier provider of innovative, high-quality bowling products and services. An experienced partner, QubicaAMF has a strong tradition of excellence and technological innovation.

In 2005, Qubica Worldwide merged with AMF Bowling Products to form QubicaAMF. Today we are the largest bowling products company in the world with:

- Over a century of combined experience
- More than 600 employees worldwide
- The largest R&D team in the industry

Our ongoing mission is **Making Bowling Amazing**. We are convinced that bowling has so much more potential to attract and entertain even more people, more often. With our products, we will help our customers fully unleash that potential.



HeadPinz Entertainment Center
Ft. Myers, FL, USA
24 Lanes, 8 VIP Lanes

Why invest in bowling?

A simple enough question. Fortunately, we have some striking answers you'll find very compelling.

Bowling is an anchor attraction with universal appeal that brings a range of consumers from families to millennials to seniors. And it's one you can incorporate with a mix of attractions and themes based on your business model. Indeed, people from around the globe view bowling as a destination activity offering year-round fun, day or night, in any kind of weather.

So, any way you look at it, bowling's appeal translates into to a tremendous and ever-increasing customer base you can tap into.

Here are the facts:

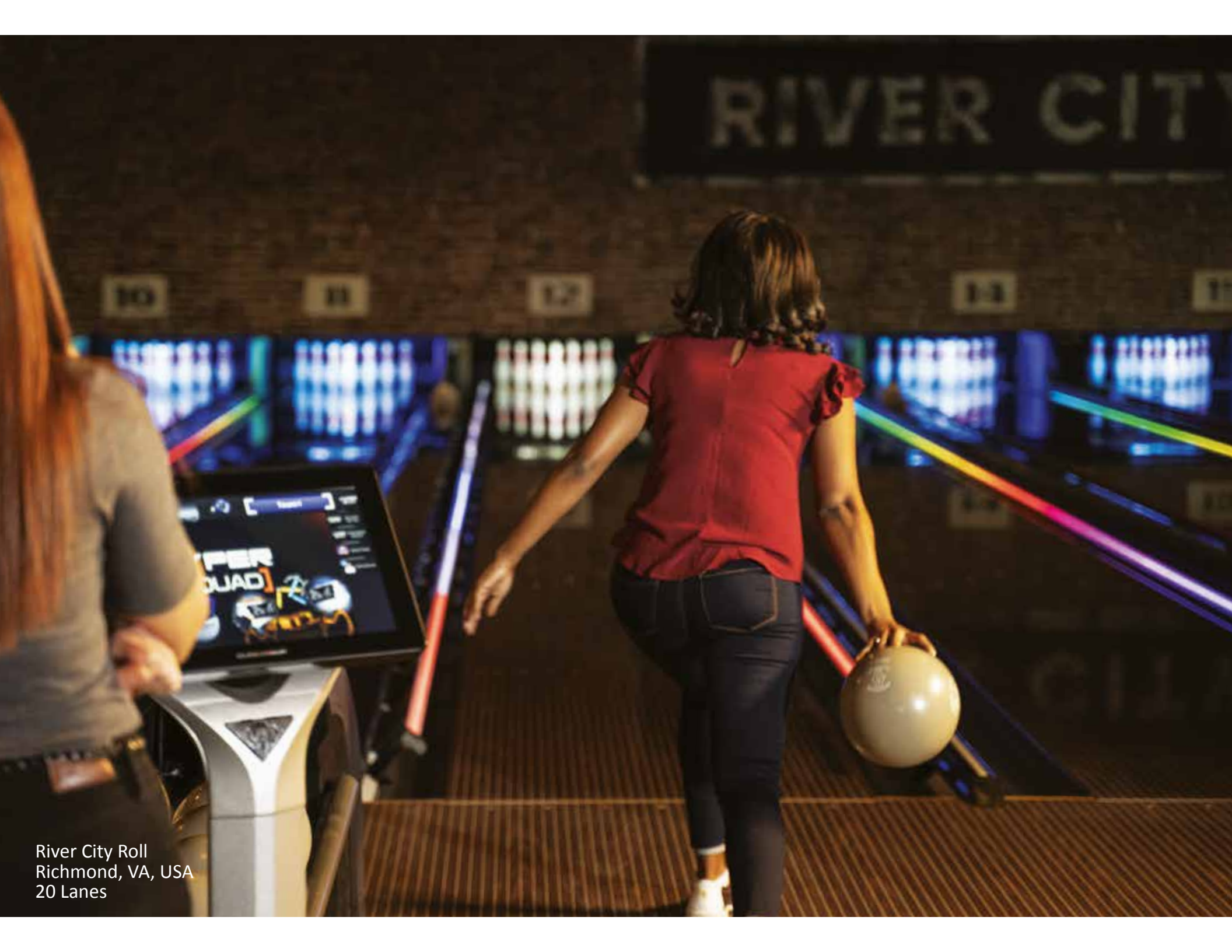
- Worldwide bowling installations include more than 210,000 lanes in 11,600 centers
- Internationally, more than 100 million people in over 95 countries bowl at least one game a year
- There are more than 5,000 bowling centers in the United States alone
- Bowling is America's top participatory sport, with 71 million fans playing at least one game annually
- More than 10 million kids attend profitable "bowling birthday parties" each year

Bowling investments require little or no inventory, and allow for maximum use of space and capital. These investments also have no receivables, potentially producing a return in less than four years.

It's also true that:

- A well run center can generate up to 40% operating cash flow
- After the initial investment a new bowling center requires minimal working capital
- The bowling business holds up even in a shifting economy

That's information you can take to the bank—and build a business on.



River City Roll
Richmond, VA, USA
20 Lanes

Why choose QubicaAMF?

A global leader, your local partner.

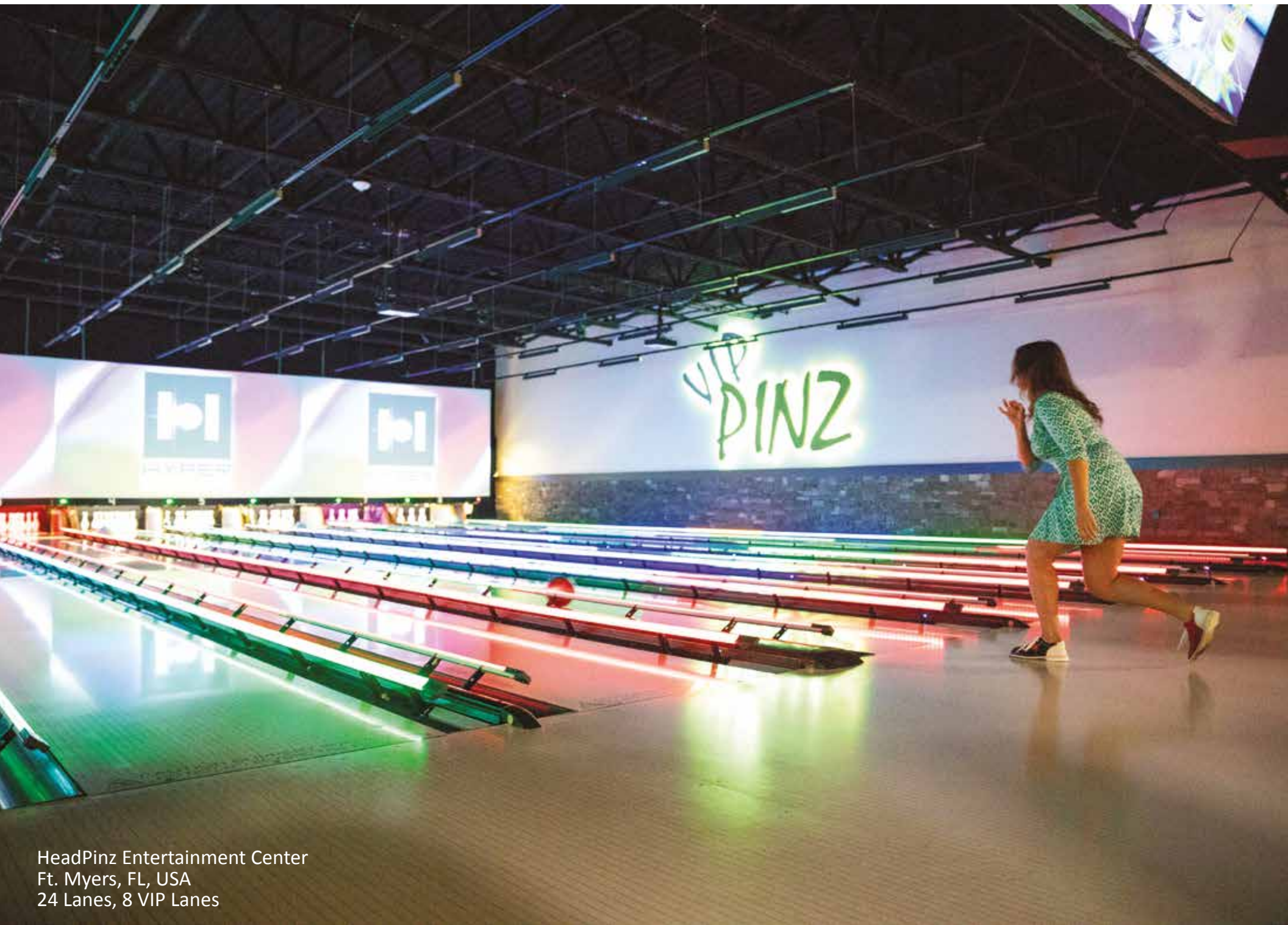
We're the experts. We bring over a century of international experience to the game of bowling. At QubicaAMF your success is our priority. That's why we take innovation so seriously, and aggressively invest to create amazing products designed to help grow your business and drive customers to your facility.

Or consider our acclaimed quality and innovation. Together with the largest R&D team in the business, they ensure QubicaAMF solutions deliver strong equipment value and sound investment performance. No one else invests as much as we do in product innovation, every year.

We're a global leader, and your local partner. We have sales offices in 10 countries and distributors in every corner of the world. And we continue impacting the success of 10,000 installations in over 90 countries.

Because of our amazing products, we build and modernize more bowling and entertainment centers than any other company in the world, every year. We will continuously innovate to ensure your long-term success. That is our promise to you.





HeadPinz Entertainment Center
Ft. Myers, FL, USA
24 Lanes, 8 VIP Lanes

An amazing vision for every venue

To make bowling amazing, we are creating an ever-growing ecosystem of products that work together and build on one another to deliver an AMAZING, never before seen, experience to bowling consumers.

Our latest innovation, HyperBowling, is a totally new way for bowling and entertainment centers to extend the bowling population, increase their spending, frequency of visits—and drive revenue.

As part of our investment to create HyperBowling we commissioned an extensive consumer research study that involved over 1,000 casual bowling and non-bowling consumers to gather their reactions to bowling and HyperBowling. We found:

- 9 out of 10 consumers love HyperBowling and would recommend it to their friends
- 9.5 out of 10 consumers would return to play HyperBowling again

Drawing on our deep industry knowledge, and depending on your vision and budget, the center we build for you will incorporate features and attractions proven to unleash the full potential of bowling.

Combined with bowling's natural business benefits, cash-based income, no receivables, low-inventory, plus high ROI and operational cash flows, it adds up to a can't-miss formula for your success.

Convinced of bowling's universal business and customer appeal, just as we are? If you haven't already, maybe it's time to think about the type of center you want to develop. The good news is, there are many options depending on the market segments you want to pursue. And we're experts at building them all.

- Family Entertainment Centers (FECs)
- Boutique Centers
- Bowling Entertainment Centers (BECs)
- Add a Bowling Amenity to your Business



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PlayCity
Milan, Italy
12 Lanes

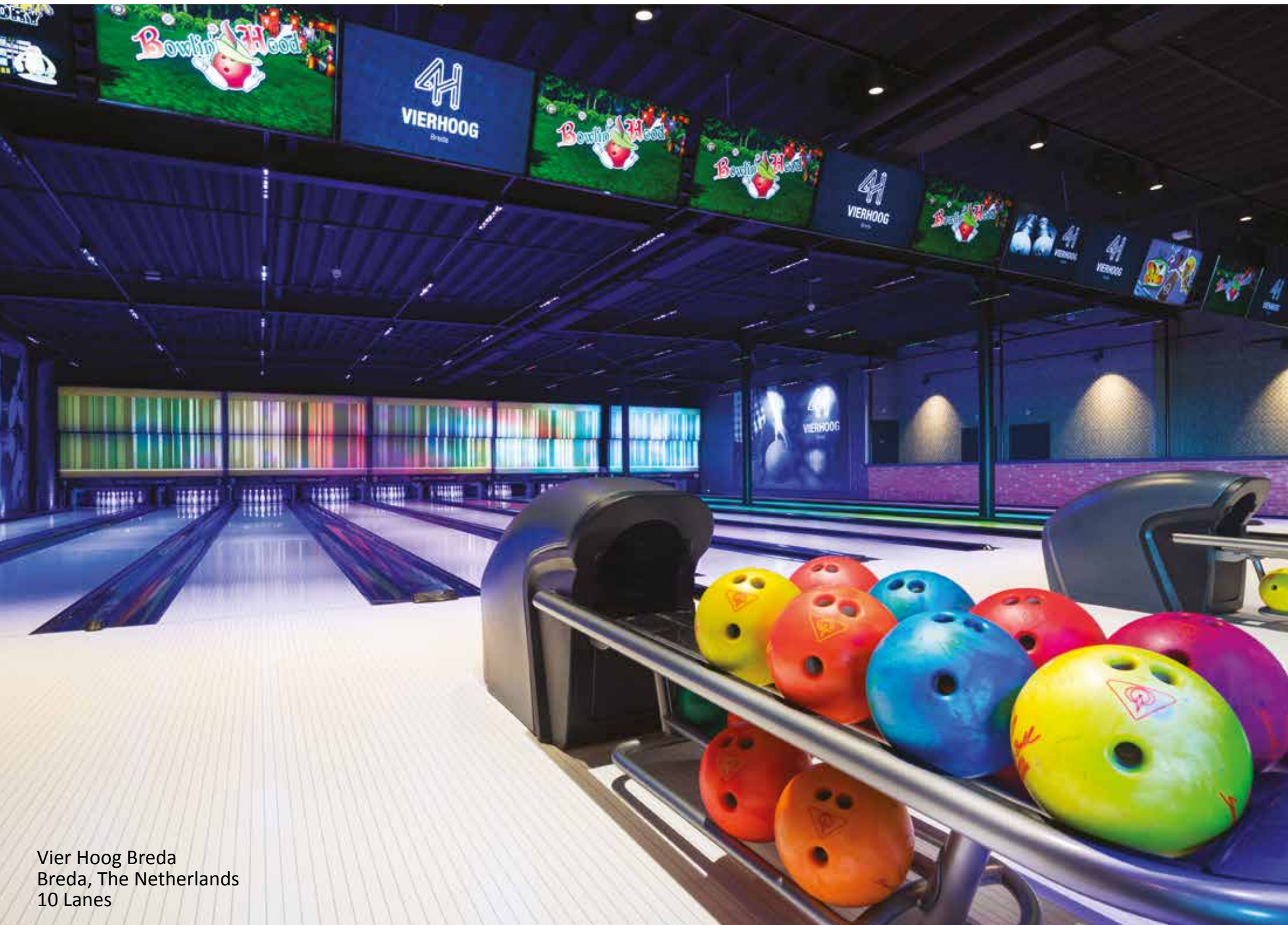
Family Entertainment Centers

A family entertainment center, often abbreviated FEC, is a small amusement park marketed towards families with children, teenagers and young adults. Also referred to as family amusement centers, play zones and family fun centers, FECs emerged from the evolution of theme restaurants and small-scale amusement parks looking to expand upon the customer experience.

FECs are known to feature a multitude of attractions such as bowling, mini-bowling, arcade games, lasertag, go-karts, trampolines, bumper cars and family friendly play areas. By serving this family market anchored around multiple attractions, these facilities cater to group events, birthday parties and daily visitors which make a significant revenue contribution. Furthermore, the business is enhanced with a food and beverage service to match the high-end and entertaining atmosphere.



HyperBowling, BES X Bowler Entertainment System, Harmony Energy Furniture, Harmony Ball Returns, SPL Boutique Lanes



Vier Hoog Breda
Breda, The Netherlands
10 Lanes



Family Entertainment Centers



BES X Bowler Entertainment System, TMS String Pinspotters, Harmony Ball Returns, SPL Boutique Lanes



Scene75 Entertainment Center Cincinnati
Milford, OH, USA
6 Lanes



Family Entertainment Centers

Highway66 Mini Bowling with BES X Bower Entertainment System, TMS String Pinspotters, Harmony Infinity Furniture



Stone Pin Company
Greenville, South Carolina, USA
6 Lanes

Boutique Centers

Boutique Centers blend bowling, music and socialization, where the atmosphere and up-scale food and beverage offerings play a significant role in terms of revenue.

Offering a hip and energetic environment, they frequently cater to millennials and young adults.

Bowling serves as the primary form of entertainment, but is set in a contemporary, social atmosphere. Furthermore, other entertainment options such as live music, bocce, shuffleboard and billiards provide additional sources of revenue.



BES X Bower Entertainment System, TMS String Pinspotters, Harmony Ball Returns, SPL Boutique Lanes



River City Roll
Richmond, VA, USA
20 Lanes



HyperBowling, BES X Bowler Entertainment System, XLi EDGE Pinspotter, CenterPunch Capping Lighting, Harmony Ball Return, SPL Boutique Lanes



De Bourgondier Hulst
Hulst, The Netherlands
10 Lanes



BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Infinity Furniture, Harmony Ball Returns, SPL Boutique Lanes



Bally's Bar, Grill & Bowling
Rijswijk, The Netherlands
12 Lanes



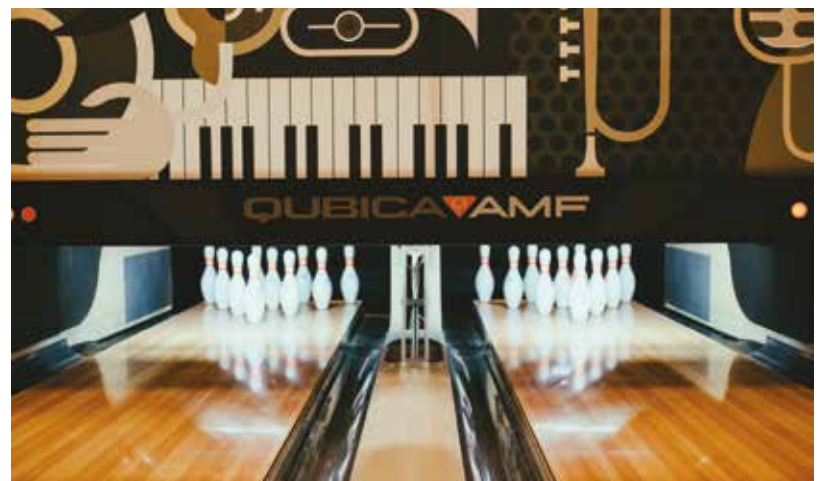
Boutique Centers



BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Infinity Furniture, Harmony Ball Returns, SPL Boutique Lanes

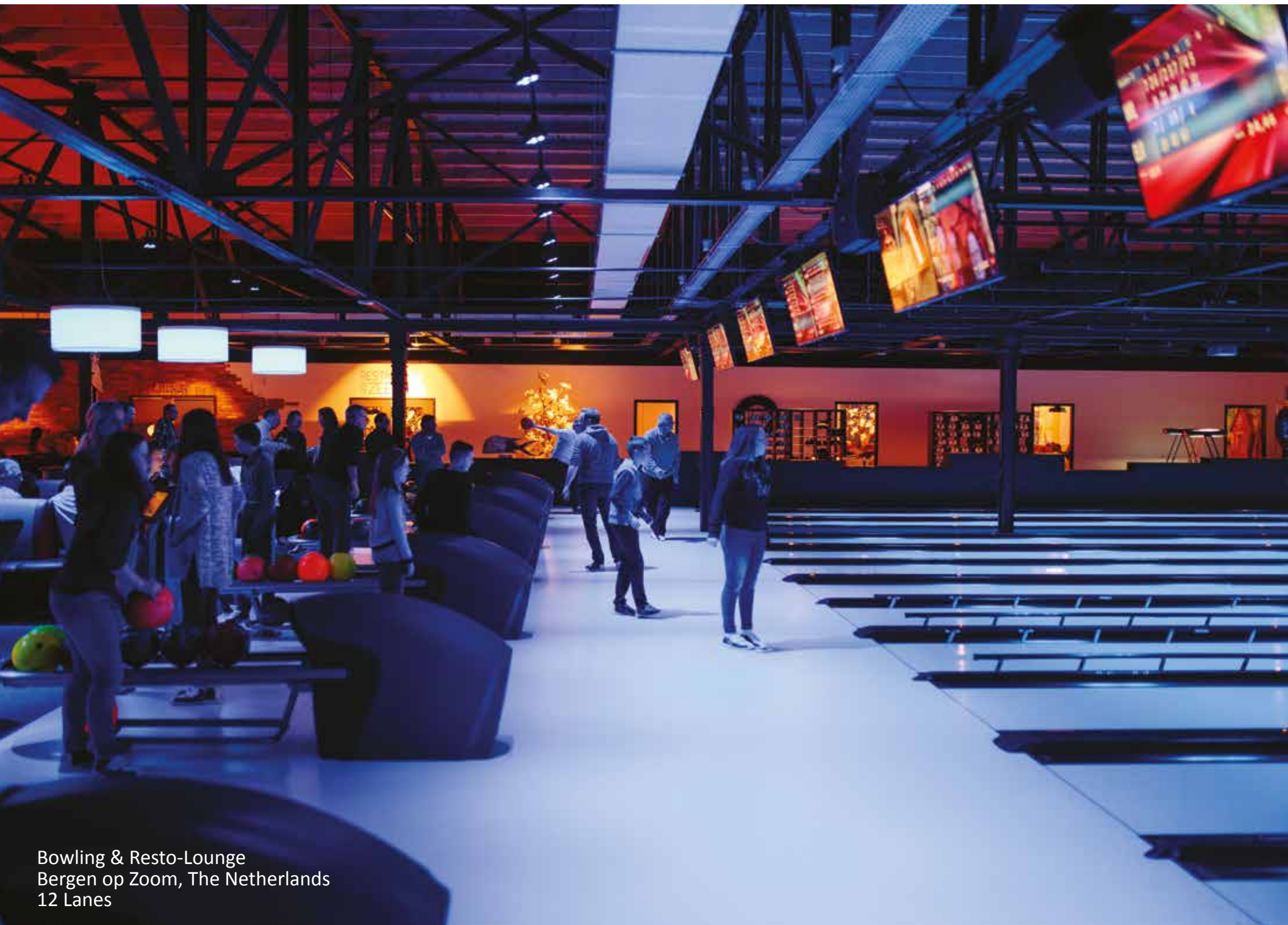


Ten Lanes
Skovde, Sweden
10 Lanes



Boutique Centers

BES X Bowler Entertainment System, XLI EDGE Pinspotters, Harmony Synergy Furniture, Harmony Ball Returns, SPL Select Lanes

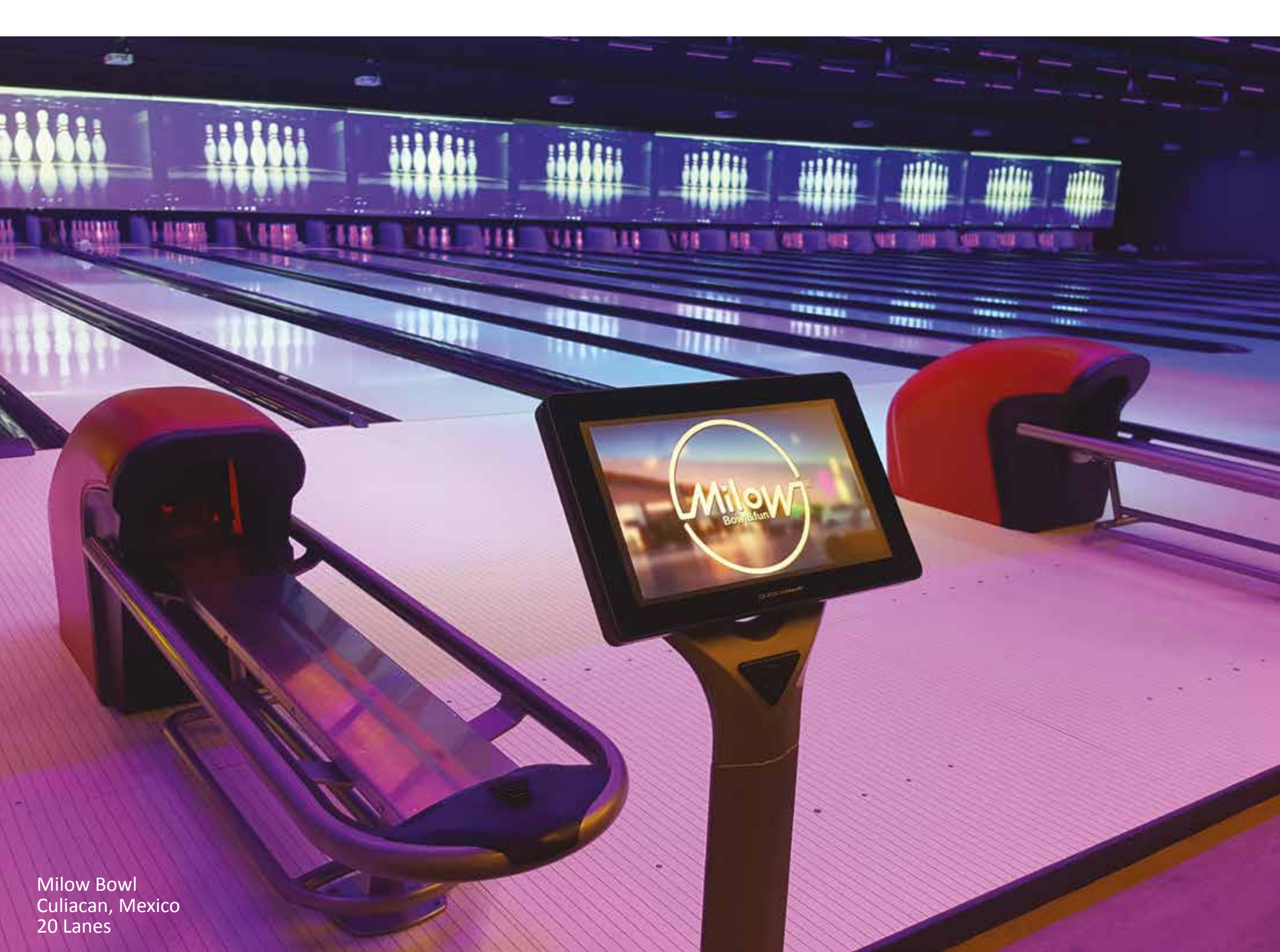


Bowling & Resto-Lounge
Bergen op Zoom, The Netherlands
12 Lanes



Boutique Centers

BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Infinity Furniture, Harmony Ball Returns, SPL Boutique Lanes



Milow Bowl
Culiacan, Mexico
20 Lanes

Bowling Entertainment Centers

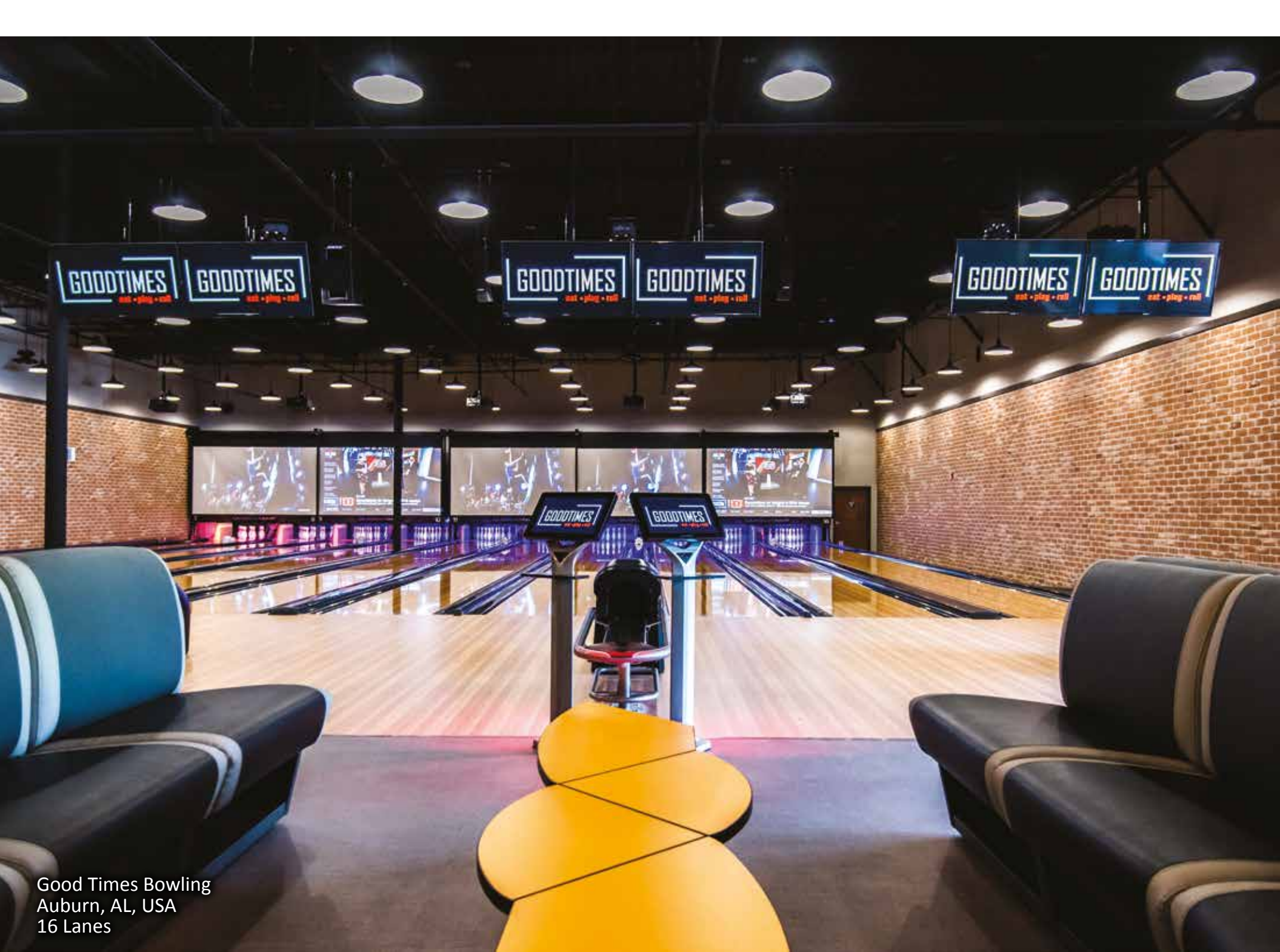
As the industry evolves, new trends and business models are emerging. As a result, traditional centers have now transformed into Bowling Entertainment Centers (BECs).

Bowling Entertainment Centers feature bowling as the anchor and is the star attraction. Typically, there are a larger number of lanes than in Boutique or FEC centers, and often BECs host leagues during times that open play is less popular.

Bowling Entertainment Centers employ new technology and furnishings to create an immersive and impactful environment through on-lane bowling entertainment, and help the staff deliver superior guest experiences. Additionally, Bowling Entertainment Centers may include a VIP area with four to eight lanes to host corporate events and group parties. Food and beverage is also an important part of the revenue stream and is upgraded from your standard snack bar fare.



BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Ball Returns, SPL Boutique Lanes



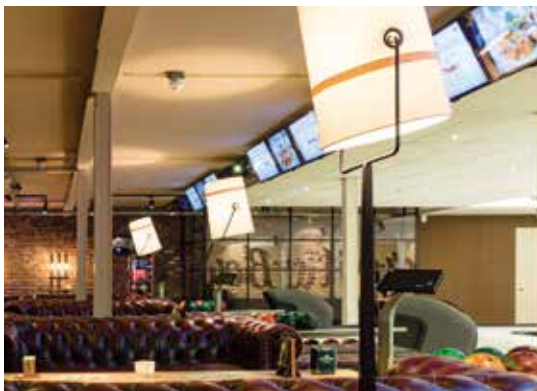
Good Times Bowling
Auburn, AL, USA
16 Lanes



BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Infinity Furniture, Harmony Ball Returns, SPL Select Lanes



Olround Bowling
Veenendaal, The Netherlands
12 Lanes



BES X Bowler Entertainment System, XLi EDGE Pinspotters, Harmony Ball Returns, SPL Select Lanes



Hooch & Blottos
Eire, PA, USA
8 Lanes

Add a Bowling Amenity to your Business

Are you looking to set your business apart and offer your guests or residents a broader range of activities? Adding a bowling amenity is the perfect fit to increase your appeal and profitability.

Businesses such as Hotels & Resorts, Senior Living Facilities, Cruise Lines, Bars & Restaurants, Casinos and Shopping Malls have all added bowling to help differentiate themselves from the competition.

Bowling provides the ultimate entertainment experience with lasting appeal for guests of all ages and can help to drive ancillary revenue. We have solutions to meet your business needs and fit into your existing space—no matter how big or small.



Highway66 Mini Bowling with BES X Bowler Entertainment System, TMS String Pinspotters, Harmony Infinity furniture



De Zoete Inval
Haarlemmerliede, The Netherlands
12 Lanes



BES X Bowler Entertainment System, Harmony Infinity Furniture, Harmony Ball Returns, SPL Boutique Lanes

Add a Bowling Amenity to your Business



Bison Bowling Utrecht, The Netherlands, 8 Lanes



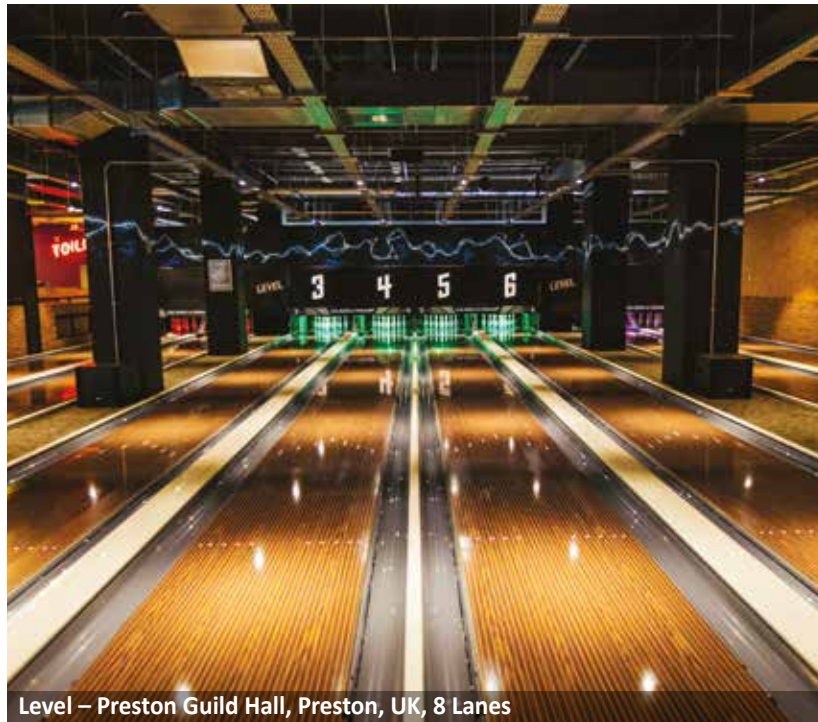
Lavo Lanes, St. George, Grenada, 8 Lanes



Bowling de Zwaluw, Kesteren, The Netherlands, 6 Lanes



RPM Raceway, Stamford, CT, USA, 14 Lanes



Level – Preston Guild Hall, Preston, UK, 8 Lanes



10k Alley at the JW Marriott Resort, Marco Island, FL, USA, 6 Lanes of Highway66



MSC, La Preziosa, 2 Lanes of Highway66



Razzmatazz, Chicago, IL, USA, 4 Lanes of Highway66

QubicaAMF Installations Around the World



Angry Birds Theme Park, St. Peterburg, Russia, 4 Lanes of Highway66



Orchid Bowl, Punggol Safra, Singapore, 24 Lanes



Kids Terminal FEC , Yarka, Israel, 4 Lanes of Highway66



Lucky Strike, Ukhta City, Russia, 14 Lanes



Haoledi KTV, Shanghai, China, 2 Lanes of Highway66



Stowe Bowl, Stowe, VT, USA, 8 Lanes

Trust your vision
to the experts at QubicaAMF.
Deliver an amazing bowling experience.

At QubicaAMF your success is our priority. That's why we take innovation so seriously, and aggressively invest to create amazing products designed to help grow your business and drive customers to your facility.

No one else invests as much as we do in product innovation, year after year. With over a century of experience in the game of bowling, our relentless focus on quality and innovation, and the largest R&D team in the industry—QubicaAMF delivers a strong equipment value and sound investment performance.

We're the experts. We're a global leader, and your local partner.

Trust your vision to QubicaAMF.

Visit us online at www.qubicaamf.com or call your QubicaAMF representative today!



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