



THE  
**SUITE  
SPOT**



The ultimate mini bowling attraction to maximize group and party business



## Extreme innovation. At work for you.

Helping you succeed and be more profitable is our main mission at QubicaAMF. That's why we take innovation so seriously, and focus all of our energy on creating products to grow your business.

The fact is that no one invests as much in product development as we do every year. Over 50-strong, our managers, designers, engineers, analysts and programmers are the industry's best, largest and most experienced R&D group, with unrivaled knowledge and experience.

As a result of extensive market research, and over four years of investments in R&D, we are proud to introduce The Suite Spot™ – the ultimate way to attract and maximize your group and party business.

### **Industry-first innovation.**

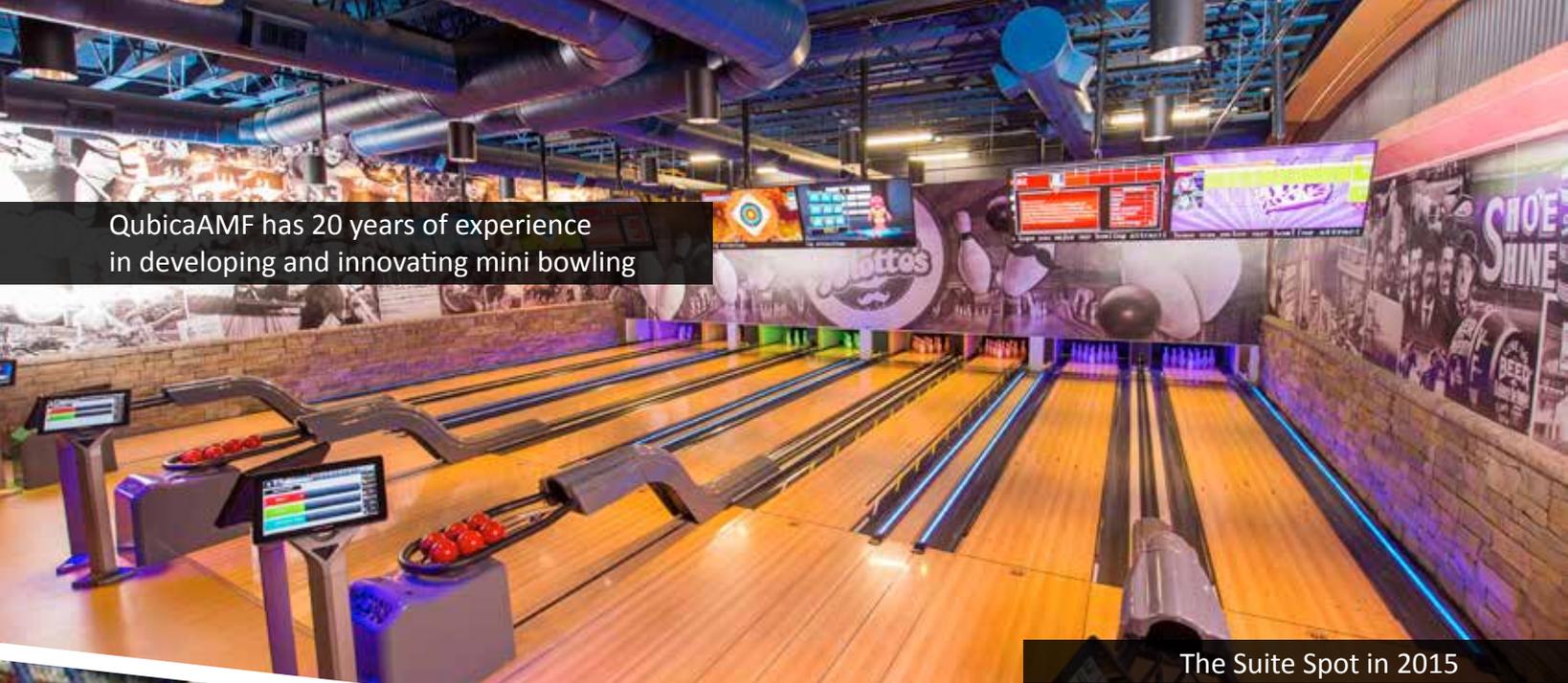
The Suite Spot is an industry-first solution that brings all the benefits of QubicaAMF's expertise in bowling innovation to the larger entertainment world.

Combining next-gen features of our hugely popular Highway66 mini bowling solution with BES X, the world's only Bowler Entertainment System, and Harmony, the industry's first reconfigurable furniture line, The Suite Spot will send your VIP, family, group event, corporate and birthday party business soaring—and leave you celebrating.

### **Let QubicaAMF take your business beyond what you can imagine**

We're the world's foremost bowling authority with—

- Over 100,000 tenpin bowling installations
- More than 3,000 mini bowling installations
- The broadest and most innovative line of bowling equipment on the planet



The Suite Spot in 2015



Bowlingo mini bowling in 1995

## The Suite Spot is mini bowling made to perfection

The Suite Spot builds on an already proven attraction that's perfect for any age group or market segment—and ideal for growing your family entertainment business.

### What makes mini bowling so appealing?

Mini bowling offers all the excitement of traditional bowling in a scaled down version that ***fits your existing space and business model***, serving as a beacon for all types of customers.

But that's not all:



#### It's fun

With mini bowling, kids, families, teens, young adults, adults, and seniors can all join in and have a great time.



#### It's social

Mini bowling helps people connect with one another, creating lasting memories.



#### It's comfortable and suits all ages

Mini bowling features a small, easy-to-handle ball, and requires no special shoes or other equipment.



#### It's great for groups and team-building

Mini bowling gives you the ability to put up to 10 people together on the same lane—for lots of healthy competition.



#### It's easy to maintain

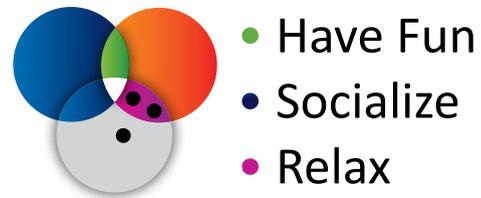
QubicaAMF mini bowling solutions need no lane conditioning, special oils, nor a dedicated technician.

## Facing these FEC challenges?

As an operator, you want to grow your business and profitability by keeping your facility fresh, modern, entertaining and appealing to today's different consumer types. But you face a number of challenges:

- Most attractions are designed to appeal to one type of customer. You need a solution that draws in a much wider audience—from children and families to young adults and adults
- It's hard finding an attraction exciting enough to bring in new business while integrating seamlessly into your facility
- You want to grow your group event and party business. But so many attractions are aimed at individual players, and don't offer a venue for socializing while enjoying the activity.

Research shows that most people choose out of the home entertainment activities that allow them to:



How powerful would it be if you could combine these elements in to a single, thrilling attraction sure to keep customers coming in—and coming back time and time again?

You know the answer. And QubicaAMF has the solution:

## The Suite Spot

Compare and you see The Suite Spot is your best choice by far.

		Fun for Everyone (People of All Ages)	Socialization	Relaxing/ Easy/ Comfortable	Training, Marketing & Sales Services
	The Suite Spot	High	High	High	YES
	Laser Tag	High	Low	Low	NO
	Bumper Cars Go Karts	Medium	Medium	Low	NO
	Mini Golf	High	Medium	Medium	NO
	Arcade	Low	Low	Low	NO
	Redemption Games	High	Medium	Low	NO
	Billiards	Medium	High	Medium	NO
	Small Rides	Medium	Low	Low	NO

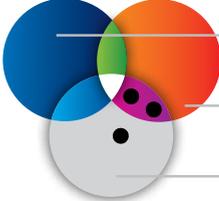


## Introducing The Suite Spot The ultimate attraction to maximize group and party business

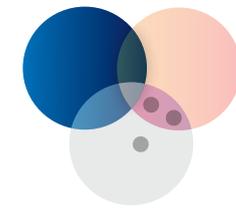
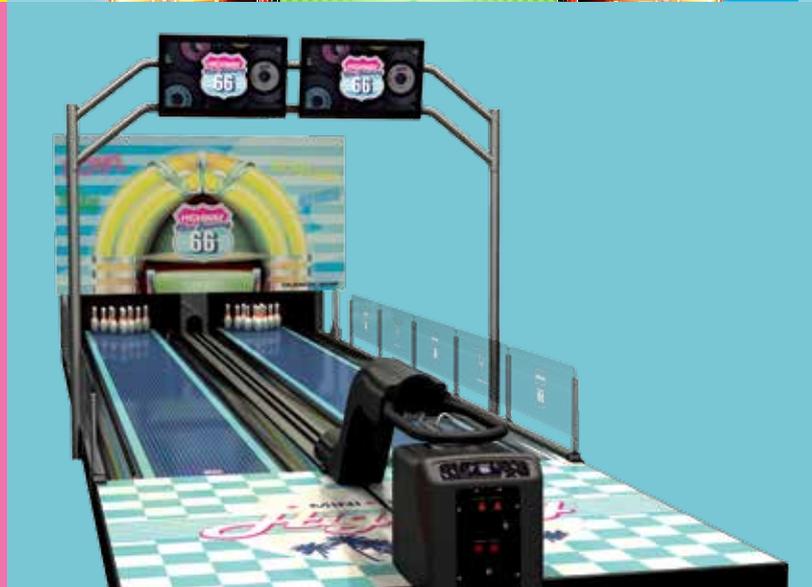


The Suite Spot combines all that's appealing, fun, social and comfortable about traditional bowling into a unique attraction, helping you grow your business, drive more revenue, and take your group and party business to new heights of profitability.

Unlike any other attraction, it is uniquely designed to combine:

- 
- The ultimate unique, **relaxing and social environment**
  - The ultimate in state-of-the-art **on-lane mini bowling** entertainment
  - The ultimate in **sales and marketing training** and coaching for your staff

The Suite Spot is ideal for attracting group and party business—making it the perfect addition to your facility.



## The ultimate unique, relaxing and social environment

Quite simply, The Suite Spot is designed to wow your customers, exceed their expectations and make their experience more comfortable, relaxing and social than ever.

Backed by years of research and development, by QubicaAMF experts, it has been distinctly designed to fit your vision, style and space, and take your business beyond what you could imagine, catering to groups of all ages and sizes.

### Electrifying themes light the way to your door

The Suite Spot offers a huge choice of mini bowling themes and styles. Choose from three classic lounge themes styled with rich woods and sophisticated colors. Or pick one of our seven colorful entertainment themes for an energetic look.

- *Exclusive* Suite Spot Indulgence Themes
- *Exclusive* Highway66 Entertainment Themes
- *Exclusive* Harmony Modular Reconfigurable Furniture



The Suite Spot Jazz Town



## Jazz Town

Made for the ultimate VIP lounge experience, Jazz Town brings massively cool vibes along with tons of comfort and relaxation.

Its eye-appealing soft palette combines white blonde wood finish lanes together with masking graphics that recall jazz, live music and bowling. Infinity sofas in the Soundtrack color concept are the perfect match for this Suite Spot exclusive theme.



Harmony Infinity furniture in the Soundtrack color concept



Chicago Masking Unit Graphic



White Blonde Lanes



The Suite Spot Club Rouge



RedFall Masking Graphic

## Club Rouge

This eye-popping concept is sure to get the fun going, the energy up, and your customers playing. It combines Cherry Burst wood finish lanes together with masking graphics in a rich red and orange color palette. Red Infinity sofas are the perfect match to this Suite Spot exclusive theme, offering your customers a little sugar, spice and everything nice!



Harmony Infinity furniture in Red



Cherry Burst Lanes



The Suite Spot Classic



Classic Masking Graphic

## Classic

A perfect fit for any type of entertainment facility, the Classic Theme delivers all the fun of bowling—and then some. It features rich wood grain lanes and stylish masking units, for a nostalgic look of the good ol' days, but with a modern twist. The Harmony furniture collection in the Rock and Roll color concept complete this theme.



Harmony Synergy furniture in the Rock & Roll color concept



Classic Wood Grain Lanes



## Exclusive Highway66 Entertainment Themes

The Suite Spot is also available in a variety of entertainment themes ranging from elegant to amusing. You can choose one single theme for your venue or combine multiple themed units together. Our coordinating Harmony furniture line lets you complete the look to fit your unique needs and space.

### New Road Theme

Send them on a journey down the highway to fun with a look that appeals to customers of all ages. We've given this most recognized and beloved mini bowling theme a new modern look.

### New Vintage Theme

Take them on a stroll down memory lane. This trendy vintage theme has a color palette and graphic elements that recall the good old days and the Golden Age of Bowling.

### New MonsterKids Theme

Have bowlers climb aboard the monster train with this vibrant, eye-catching theme populated with Disney-like cartoon characters. It's ideal for developing and growing your kid and family business.

### New Juke Box Theme

Welcome to American Graffiti. This attractive whimsical theme is perfect for a lounge, music bar, Fifties-themed restaurant, or any spot where music means fun.

### New POP66 Theme

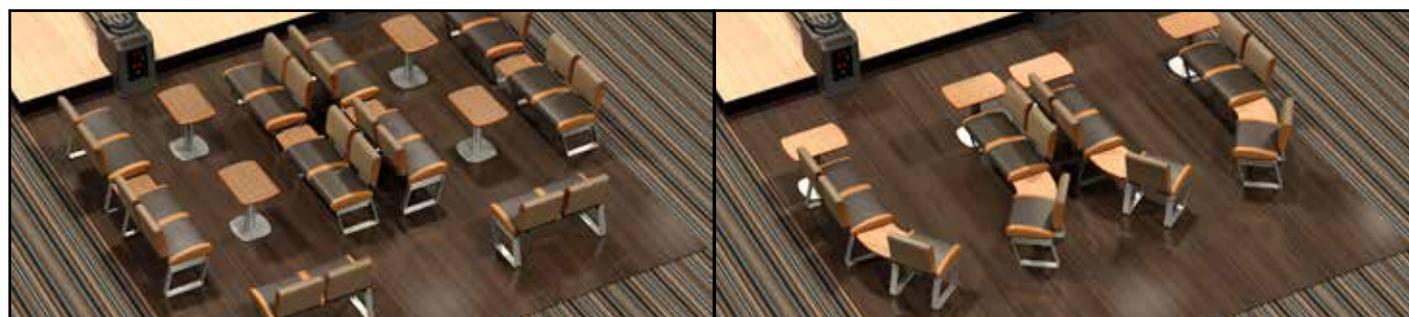
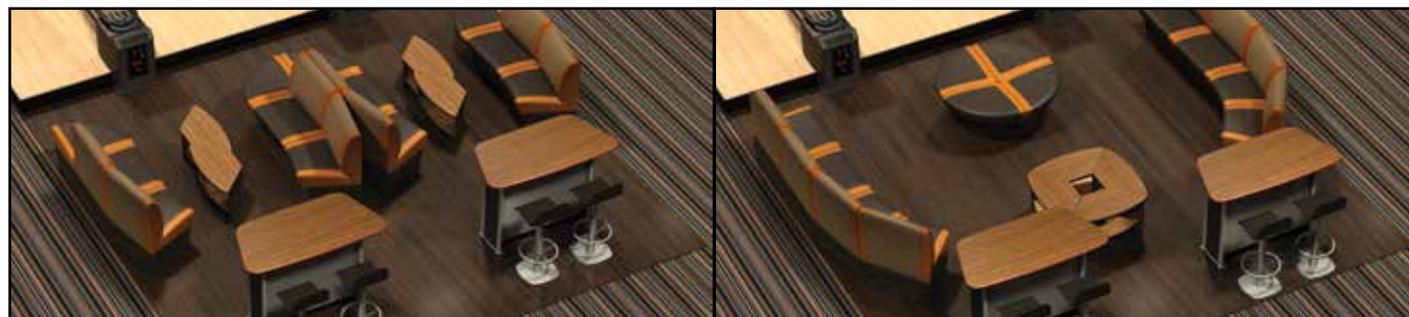
Hey, who doesn't love popcorn? This theme has a catchy red and white color palette, and is the perfect addition for a cinema or amusement park.

### New Competition Theme

Featuring a bold checkered flag and fiery graphic elements, this theme is sure to rev their engines as they get ready to play.

### New Far West Theme

Have bowlers take a time machine back to the Wild West. With a saloon-style wooden lane pattern and wanted poster graphics, this theme is sure to resonate with kids, families and adults alike.



\* Layouts shown in an 18' settee depth

## Make your Suite Spot even sweeter —with Harmony modular reconfigurable furniture

Designed specifically for the entertainment industry, Harmony represents a fresh approach to design that is engaging, elegant and delivers the ultimate in atmosphere and comfort. An ideal blend of style, flexibility and functionality make it the perfect complement to The Suite Spot.

Harmony provides coordinated seating arrangements that are distinctive and sophisticated, with a versatile, modular design that can be easily reconfigured for a multitude of layouts and striking color combinations\*.

You'll be able to better accommodate different customer segments. People will be able to socialize, sit, eat and drink more comfortably, and have a great time enjoying their experience. And they'll never stop talking about the great time they had at your center.

# HARMONY



\* The Harmony furniture configurations shown require a minimum area of 9' wide by 18' deep in front of the Highway66 unit.

# HARMONY



## The Infinity Collection

Building blocks to fit your space and meet your needs

Our Infinity Collection features a series of pre-configured sofa arrangements of various sizes and shapes. This modular approach provides you with building blocks that can be combined in a number of ways to fit your unique space.

Infinity caters to group and party business with its:

- **Exclusive Modular, reconfigurable design**  
Harmony furniture can be easily re-arranged by your staff to accommodate different layouts in just minutes—allowing you to create a custom space for any size group.
- **Exclusive Integrated, smart storage**  
Infinity gives customers an out-of-the-way place to put their items, making the seating area less congested.
- **Exclusive Comfort-focused design**  
Infinity provides just the right balance of hard and soft surfaces, and is ideally sized to help guests move around.



Reconfigure. Rearrange. Repurpose.  
Customize their event. Grow your business.

# HARMONY

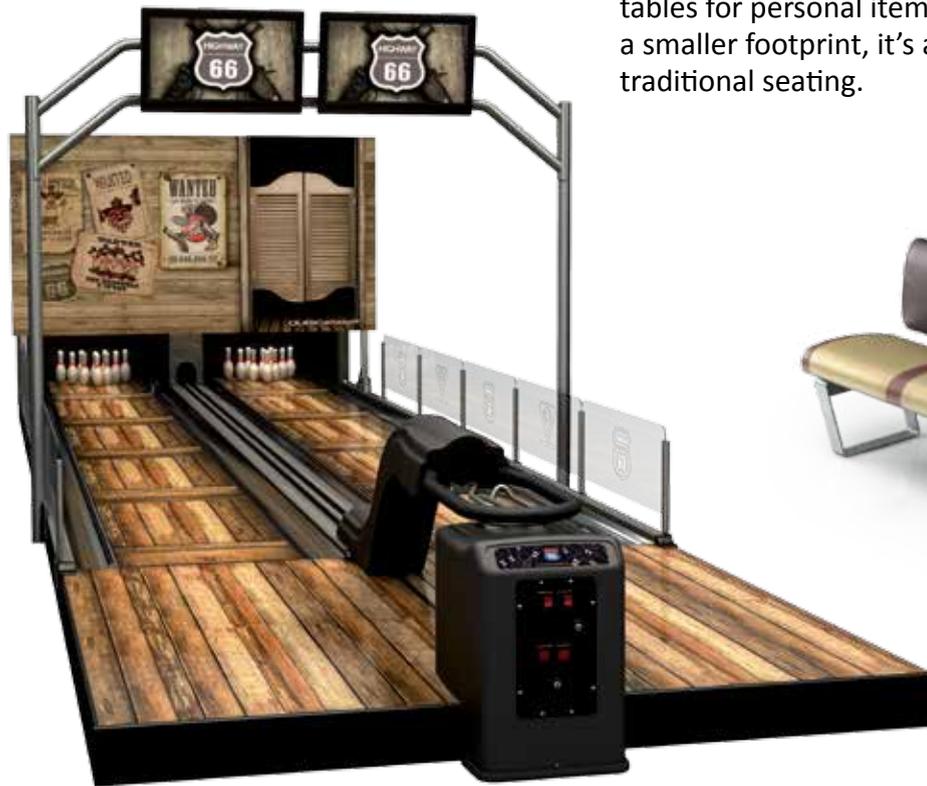


## The Synergy Collection

Quality, comfort, space and style

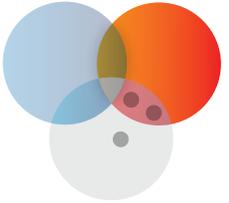
Our Synergy Collection is the first and only upholstered seat bench solution made to withstand today's toughest environments.

The Synergy bench provides comfort, storage and embedded tables for personal items or food and beverage. With a smaller footprint, it's a great alternative to sofas and traditional seating.



FarWest Highway66 Theme  
with Harmony furniture in the Country color concept





## The ultimate in state-of-the-art on-lane mini bowling entertainment

**The Suite Spot brings you: The ultimate on-lane experience with the new Highway66 powered by BES X**

Most customers know the game of bowling. But with the new Highway66 powered by BES X, you have the chance to show them a whole new mini bowling experience.

BES X, the most innovative, and world's only, Bowler Entertainment System from QubicaAMF is designed to maximize every aspect of what makes bowling appealing to customers.

BES X delivers more fun, more ways to socialize and more competitive excitement—while making bowling easier, more comfortable and relaxing for people of all ages with exclusive features like:

- New Mad and Skill Games
- Facebook GameConnect
- YouToons
- and the SuperTouch tablet game console

Plus, since mini bowling gives you the ability to put up to 10 people together on the same lane, The Suite Spot is the perfect venue for fun, socialization and team-building.



BES X is the world's only mini bowling entertainment system developed exclusively for the entertainment market—a solution bringing you the widest and most innovative variety of on-lane entertainment options anywhere.

### Entertaining for everyone

With countless games and themed mini bowling environments, plus exclusive new features like Your Lane Your Way, Facebook® GameConnect and more, BES X offers something for every customer segment and age group. In addition, it provides you the tools you need to deliver exclusive entertainment to grow and drive your birthday and corporate event business like never before.

### BES X delivers the largest selection of exclusive features:

- Exclusive “Dual Mode” Offering
- Exclusive Complete Play Management
- Exclusive Your Lane Your Way
- Exclusive Mad Games
- Exclusive Skill Games
- Exclusive YouToons
- Exclusive On-Lane Pictures and Grids
- Exclusive Themed Birthday Parties
- Exclusive Facebook GameConnect
- Exclusive Lane Chatter





## Exclusive Dual Mode Offering

With two unique modes, BES X puts you in total charge of all the entertainment options:



Express Mode

Express Mode is perfect for those times and parts of the day when you want lanes available for your walk-in customers. With four different categories of games featuring over 29 choices you can be sure that customers will want to keep coming back for more. You even have the option to make certain games available for selected days and times so that bowling is always a fresh, exciting experience for your customers.

Add Ticket Redemption to turn play time into rewards, motivating customers to stay longer and spend more.



Party Mode

Make your facility unlike any other by unlocking the full capabilities and potential of BES X! Party Mode lets you set up welcome screens, add corporate logos, upload birthday party photos and more to offer a truly unique and personalized experience.

### **Exclusive Complete Play Management**

Maintain total control of game play – and the revenues you earn from it. With BES X Express you can define the value for each of the different game categories and choose what games are available during specific parts of the day or periods of time. Plus, you can decide how long a customer can spend performing certain functions—like making selections and entering names—before the system times out and moves on.

With Complete Play Management you'll be sure to give customers exactly what they want – without wasting precious time. You'll also be certain to maximize turn times and get full value for your attraction.



**YLYW** *Exclusive Your Lane Your Way\**

Your Lane Your Way gives customers the freedom to pick their favorite game or theme, right from their LCD bowler console, choosing from option sets you define. When players get what they want, they play more and visit more often.

**MAD GAMES** *Exclusive Mad Games\**

Four stimulating Mad Games offer a faster bowling pace and simpler ways to score, compared to the traditional 10-frame bowling game, topped by high-quality 3D graphics. Mad Games are perfect for families, teens & young adults and groups alike. They make it easy for players to play fast and keep coming back for more!



**SKILL GAMES** *Exclusive Skill Games\**

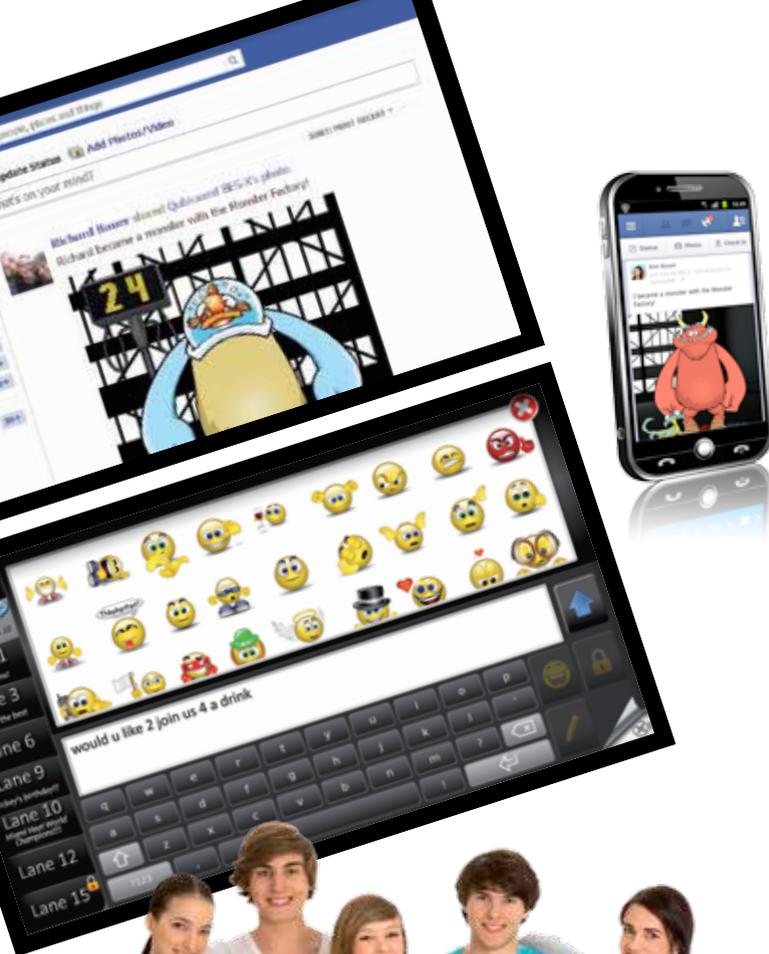
Let your players test their skills! Four unique Skill Games are variations on the traditional bowling game that allow players to compete in ways that are easy to follow while offering new and different challenges. Shorter than a full game, these games keep the pace fast and exciting. Good for players of all skill levels.

**YouToons** *Exclusive YouToons\**

Take your players inside the game. Then sit back and watch them become diehard fans. Once they snap pictures of themselves right at the LCD bowler console, YouToons merges those images into the scoring animations, turning your customers into hilarious characters on the screen as they play. YouToons is great for corporate or team-building events, and even includes a “boss” character showcasing that critical role in the organization. YouToons also allows you to create customized giveaways for bowlers to bring home, keeping them engaged in a way no other entertainment system does.

\*Available in both Express and Party Modes.





**Exclusive Facebook® GameConnect\*\***

Put your players in touch with the app they know and love—right from the lanes. With Facebook GameConnect they can Like and Check In at your center. And can publish game events directly to Facebook, too.

Perfect for teens and young adults, it keeps them involved in the game while letting them share on Facebook, without interrupting play. Plus, enable them to post exclusive content from your center—something they couldn't accomplish with a smartphone alone.



**Exclusive Lane Chatter\*\***

Nothing gets players excited and bowling longer than having fun and socializing with friends. BES X extends their ability to meet people, chat and text with other lanes—right from the SuperTouch LCD bowler console.

Great for teens, young adults and kids alike, enhancements like emoticons help people break the ice, meet new friends, and expand their social reach. The result is a better social experience, more time spent in your center and more revenues for you.

Facebook® and  are registered Facebook trademarks.



**Exclusive Themed Birthday Parties\*\***

Every entertainment center owner knows that birthday parties are huge money-makers. Our Themed Birthday Parties are one of the best ways to capitalize on this opportunity.

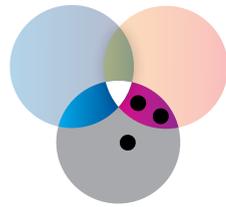
Your customers can choose from three entertaining themed birthday parties, all featuring dedicated graphical environments and games to suit their celebration. Plus, you can take a photo of the birthday child and send this to the overhead monitor.

**Exclusive On-Lane Pictures and Grids\*\***

Prove to partygoers that it really is all about them. These new grids let them take the ultimate “selfie,” using their favorite image as the scoring background—either by loading a picture at the front desk, or by taking one right at the lane with the camera-equipped LCD console. Or, load your own backgrounds or logos to welcome groups and truly personalize the experience.

\*\*Available in Party Mode.





## The ultimate in sales and marketing training and coaching for your staff

With The Suite Spot you'll have the training and support you need to help you grow your business and maximize your return on investment.\*

### Get onsite face-to-face instruction with Max Training

With our Max Training program, QubicaAMF will teach you everything you need to know to take full advantage of The Suite Spot programs, features and applications. A QubicaAMF Training Specialist will be there onsite to help you every step of the way.

You'll then get twelve months of ongoing marketing coaching and support, plus access to a rich library of training resources including:

- Customer Training Portal
- Exclusive educational webinars
- Informative newsletters—and more

Max Training will give you and your people the utmost confidence to get the most out of The Suite Spot.

### Create massive buzz with our Virtual Marketing Manager

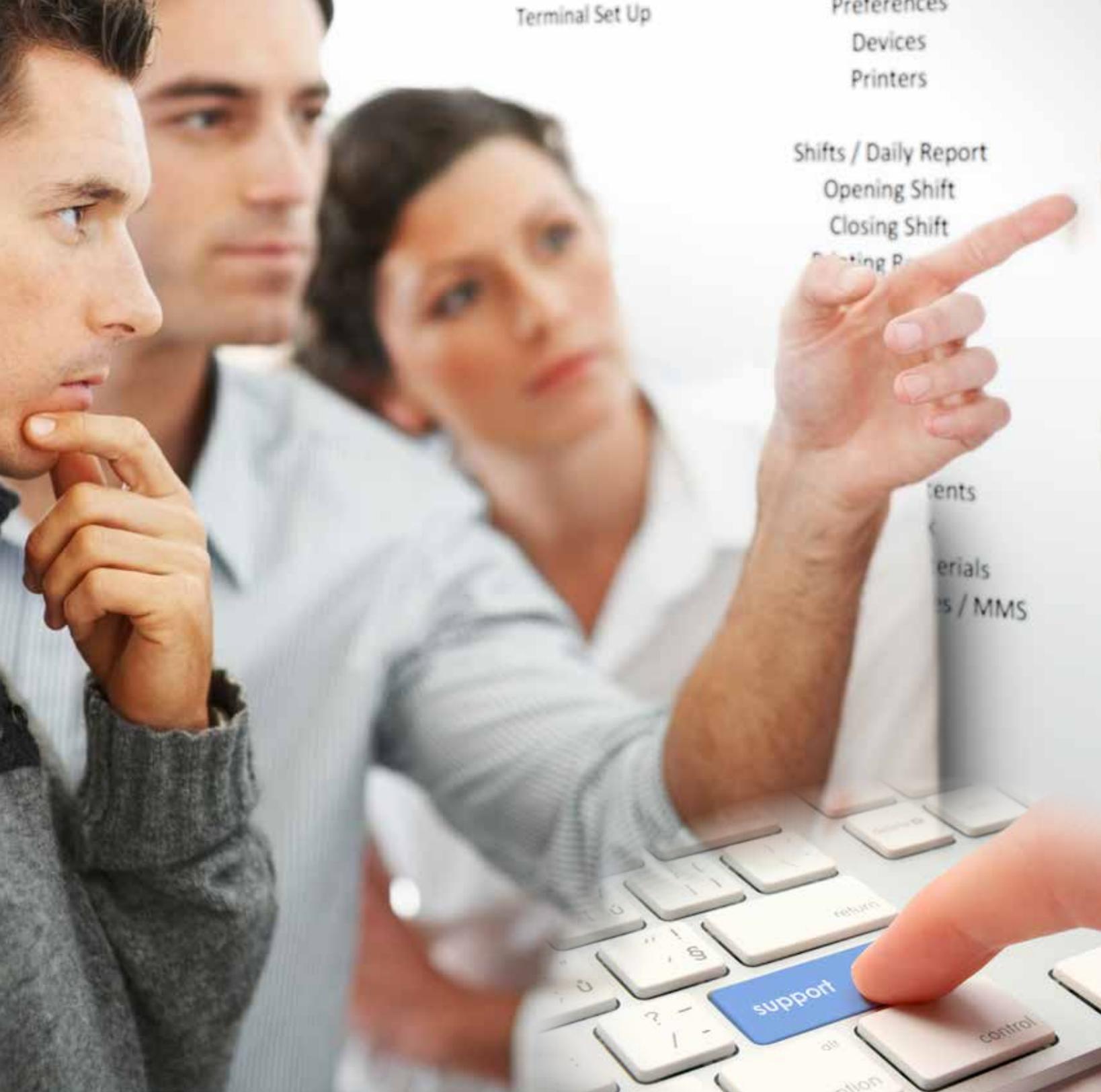
With our Virtual Marketing Manager your success is virtually assured. It's a simple yet highly effective approach that helps you implement marketing plans, execute seamlessly and achieve profitable financial results—more quickly and easily.

We start with a comprehensive assessment and strategic plan, then move right into ongoing consulting and coaching calls to guide you along.

You'll enjoy:

- **Quick-Start Marketing Tools And Materials**  
Get moving immediately with our library of templates, tools, executable and repeatable processes, promotional materials, programs, concepts and more.
- **Best Practices Repository**  
Know you're on the right track with a bank of proven industry knowledge, programs, products, strategies and more.
- **BES X Marketing Kits**  
Attract players like a magnet with ready-made marketing kits that are colorful, powerful and the industry's first of their kind. You'll have everything you need to target, reach and motivate all customer types.





### Available Virtual Sales Coaching drives actual, factual success

Tailored specifically to The Suite Spot, our highly successful sales training and coaching program is designed to help you maximize open play, plus sell and conduct better corporate parties, group events and birthday parties. Made available to you through our partnership with Trainertainment™, the leading provider of training and business development services to the bowling and FEC industry. \*\*

Take full advantage of:

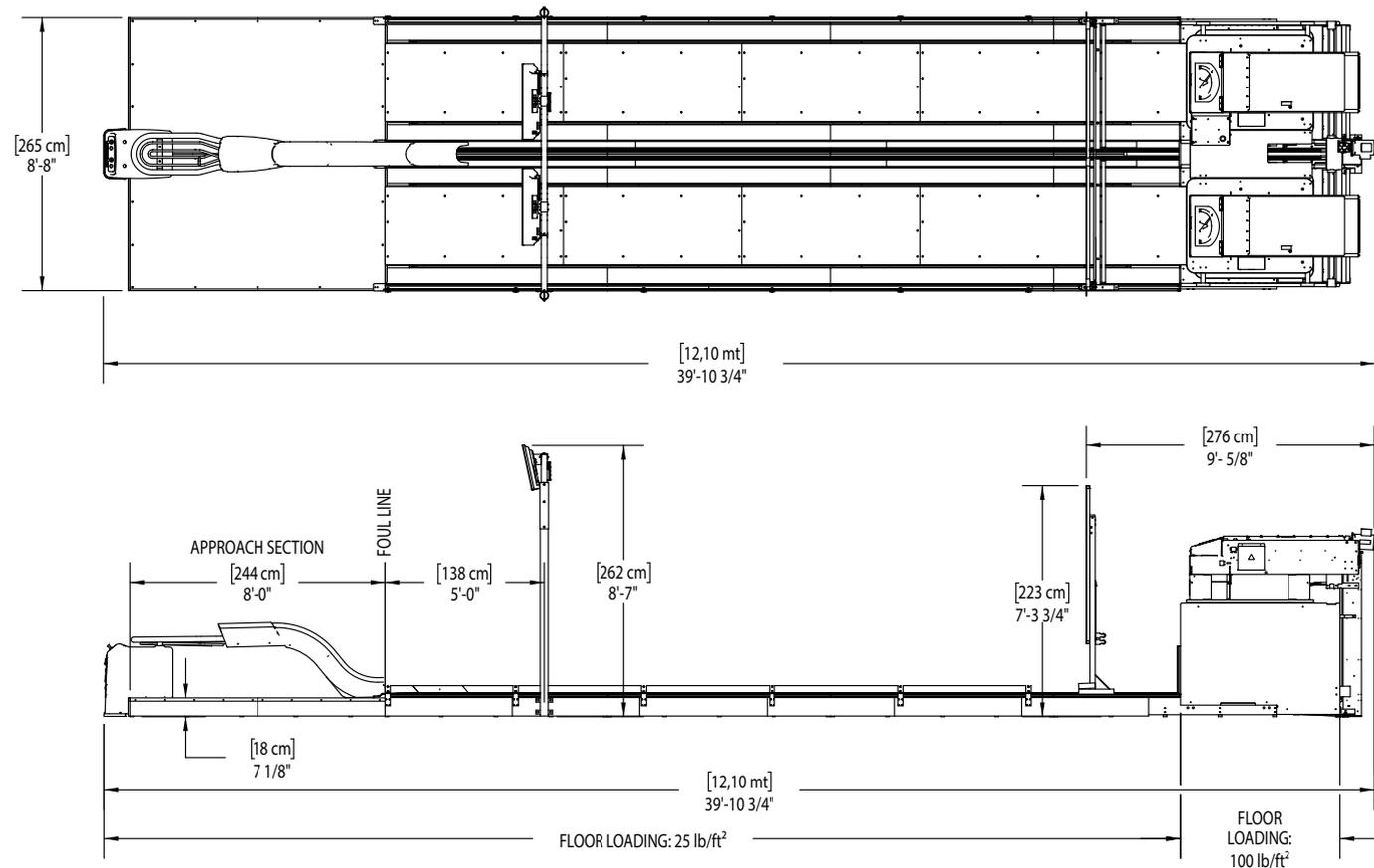
- Sales Tracking Software  
Utilize the best tracking, forecasting and reporting systems available today to hold your sales teams accountable and grow group sales.
- Sales Shopper Program  
Unleash a comprehensive sales training system designed to help you know what you can expect from your employees, then improve and grow your business.

With Virtual Sales Coaching you'll get the materials, sales tools, templates and the best practices you need to maximize ROI. You'll also you get the expertise and support of seasoned sales and marketing experts.

Max Training, Virtual Marketing Manager and Virtual Sales Coaching will also help you:

- Set up pricing
- Establish special promotional packages
- Market to corporations, groups and parties
- Manage a small bowling business and lounge
- **Keep your Suite Spot entertaining, appealing and fresh**

\*\*Trainertainment services are sold separately.



### SPECIFICATIONS (LANE PAIR)

#### Dimensions

Standard length: Standard length: 39'- 9 1/2 " [12.10mt] Customized length available

Width: 9'- 2 1/2 " [ 280cm]

Minimum Height Required: 8'- 6" [262 cm] customized height available

Total Weight per standard unit length 5600 lb [ Kg 2545]

#### Power Consumption

Attract mode : 250W

Play mode. 2800W

Single phase supply requirements : 220-240V 50/60Hz 3200W

Recommended 20AMP circuit breaker per unit



### Multiple unit dimensions

	With monitor post	
	Inches	Millimeter
2 Unit (4 lanes)	218"	5540
3 Unit (6 lanes)	325-1/2"	8270
4 Unit (8 lanes)	433"	11000
5 Unit (10 lanes)	540-1/2"	13730
6 Unit (12 lanes)	648"	16460

Technical specifications subject to change without notice.  
Images shown are for illustration purpose only and may differ from actual product.

Think group and party business is a huge money-maker?  
You're Spot-on!

The Suite Spot from QubicaAMF is the ultimate turn-key solution to maximize your group and party business.

If you're ready to make your facility a magnet for entertainment-hungry customers, and a showcase of unprecedented growth, then The Suite Spot is the right product for you—right now!

Don't wait another minute.

Make The Suite Spot part of your success story.

Contact your QubicaAMF representative

[www.amusement.qubicaamf.com](http://www.amusement.qubicaamf.com)





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