



CENTERPUNCH  
DECK LIGHT



Intelligent pin illumination for a more impactful bowling experience



## CenterPunch Deck Lighting

*Intelligent pin illumination for a more impactful bowling experience*

Are you satisfied with your current pin deck lighting? Does any of this sound familiar...

- Your lighting uses old fluorescent technology, requires maintenance and is limited to white and black light effects
- You have multi-color lighting with limited pre-programmed effects and awkward systems for controlling the effects
- You have multi-color lighting that does not add value to the guest experience beyond the flashy visuals

Introducing...

## CenterPunch Deck Lighting

*Intelligent pin illumination for a more impactful bowling experience*

CenterPunch Deck Lighting is the only pin deck lighting system controlled through a bowling management system—fully integrated with Conqueror Pro. In addition, when combined with the BES X Bowler Entertainment System, the lighting responds to on-lane events such as strikes, spares and gutter balls, **delivering a more impactful guest experience**—one that folks are sure to remember, and talk about.

Only CenterPunch Deck Lighting delivers:



A More **Impactful Bowling Experience** for consumers



**Intelligence Powered by Conqueror Pro and You,**  
for usability in ways that drive real value to your business



**Pin Deck Illumination Built for Bowling,**  
ensuring the best possible performance and reliability



## A More Impactful Bowling Experience

CenterPunch is the only pin deck lighting system that makes the experience in your center even more impactful and enjoyable—elevating both the consumer experience and bowler engagement.

### **EXCLUSIVE Virtual Concierge**

CenterPunch guides bowlers throughout their experience by smartly lighting the pin deck different colors corresponding to different lane states within Conqueror Pro. Now you can better direct bowlers and groups to their lanes at check-in, guide leagues through practice and more, enhancing the overall guest experience.

### **EXCLUSIVE Bowler Driven Lighting Effects**

When combined with the BES X Bowler Entertainment System, CenterPunch responds to strikes, spares, gutter balls and more. This is like no other system on the market! Utilize this added dimension to drive more excitement and engagement amongst your bowlers—everyone will be cheering!

### **Center-Wide Dynamic Colors and Effects**

Illuminate the pins on every lane in vivid colors and dynamic lighting effects to create a unique and exciting visual impact across your entire center that will truly transform the experience for your bowlers.





Light Show Design Tool



Light Show Library



Light Show Scheduling



Light Shows by Lane

## Intelligence Powered by Conqueror Pro and You

Only CenterPunch is integrated with the Conqueror Pro center management system making it easy for you to design and deliver unique light shows to your diverse customer segments. Not only is this smart—it's incredibly powerful.

### **EXCLUSIVE Light Show Design Tool**

CenterPunch is the only pin deck illumination system to offer an easy “point and click” tool, so you can create unique and impressive light shows in a matter of minutes! The possibilities are limited only by your imagination.

### **EXCLUSIVE Light Show Library**

Design and save your light shows in Conqueror Pro. You can find and run them in a moment's notice.

### **EXCLUSIVE Light Show Scheduling**

Use “Bowling Modes” in Conqueror Pro to schedule the days and times each week that you want certain light shows to run, automating the overall look and feel of your center environment.

### **EXCLUSIVE Light Shows by Lane**

Use the “Lane Options” feature in Conqueror Pro to run different light shows on different lanes at the same time to deliver the right look and feel to different customer groups. Your birthday parties, league bowlers and open bowlers can all feel special—each with their own unique, targeted light show.

### **EXCLUSIVE On the Fly Effects**

Use the “Special Functions/Lane Effects” feature in Conqueror Pro to change the light effects on specific lanes, or across the center, to draw guest attention for special promotions, announcements or contests.

## Pin Deck Illumination Built for Bowling

The CenterPunch Deck Light is purposefully built, incorporating features essential to the best possible pin deck lighting performance and reliability.

### **EXCLUSIVE High Power RGBW LED Arrays**

CenterPunch is specially designed with three high power LED arrays, which are optimally sized and arranged to provide the best possible illumination of the pins and pin deck area.

### **EXCLUSIVE Dedicated “White Light” LEDs**

CenterPunch uses dedicated “white light” emitting LEDs to provide white light on the pins. This feature provides white light that is more pleasing on the eye than white light produced by RGB LEDs.

### **EXCLUSIVE Infra-Red LEDs**

The use of infra-red LEDs facilitates the best possible scoring accuracy.





## CenterPunch Deck Lighting

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**CenterPunch Deck Lighting was designed specifically for bowling by people who know bowling best.**

As the industry leader, QubicaAMF wants to help you be more successful. That is why the CenterPunch light fixture was designed specifically for the unique requirements around pin deck illumination and integrated with Conqueror Pro and the BES X Bowler Entertainment System.

The multi-color pin deck light alternatives on the market don't add significant value to your business. With CenterPunch you get impactful, intelligent pin illumination that delivers real value for your customers and you.

**Welcome to the future of bowling center lighting effects. Welcome to CenterPunch!**

**QUBICA  AMF**

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