



The smartest choice for centers of 16 lanes or less



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TOO OLD



TOO HARD



TOO EXPENSIVE

Are you a proprietor or center manager of a center 16 lanes or less?

Do you find yourself doing the lanes by hand; or with outdated equipment that doesn't clean properly, or apply enough oil for today's bowling balls?

Are you looking for a solution:

- that **ANY** member of your staff can quickly learn to operate, and one that **ANYONE** can easily maneuver.
- that doesn't require a dedicated, expert technician or consume special cleaning cloth costing thousands over the life of the machine.
- that doesn't take up a lot of space, is easy to use and maintain—while still giving you the ability to provide different lane conditions for all types of bowlers.

We interviewed hundreds of proprietors, center managers and technicians in over a dozen countries. We know the lane maintenance problems that many centers are faced with today—like not having a full-time mechanic, or centers feeling like they are forced into buying an expensive, complex machine.

Introducing the EZ Touch lane machine...

Unlike any other lane machine on the market, the EZ Touch will protect your capital investment (the lanes) as good as ANY lane machine on the market today, keep your bowlers happy—and any member of your staff can operate this machine, saving you time and money.

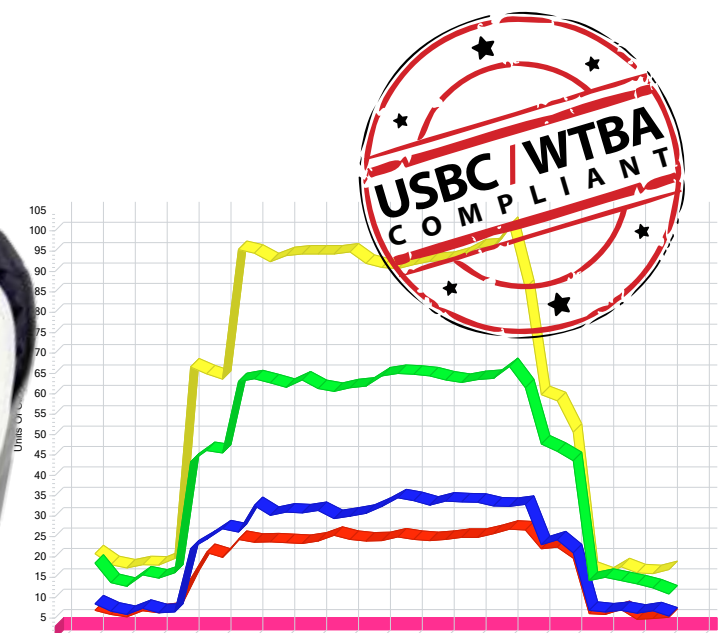


The smartest choice for centers of 16 lanes or less
—specifically designed around your needs



Touch Pad Interface

Quick Start Guide and Training Video



Preprogrammed with Highest Scoring USBC/WTBA Compliant Programs

The EZ Touch is the smartest choice for centers with 16 lanes or less and is specifically designed around your needs.

- ✓ It's the **easiest machine** on the market to learn and operate,
- ✓ It's **far less expensive** to purchase and maintain than any other machine,
- ✓ It does **everything you need** to clean, condition and protect your lanes from wear.

Easiest to Learn and Operate

EZ Touch is super easy to learn and run. So you can leverage your existing staff without having to spend additional money on a dedicated lane maintenance technician or head mechanic.

- **A NEW touch interface** makes the machine incredibly intuitive and simple to operate—for any skill level. The large color LCD screen with easy to read icons, shows the status of all machine functions as the machine travels down the lane. *Anyone* can quickly learn to use and operate this machine.
- **Preprogrammed** lane patterns are included which eliminate the time and trouble of changing patterns. Selecting the pattern designed specifically for your different types of bowlers is as easy as a touch of a button. And, by using the edit button, customizing a program couldn't be simpler.
- **A lightweight design**, EZ Touch is the lightest machine on the market today. Anyone can maneuver and lift it, so anyone on your staff can use the EZ Touch.

Far Less Expensive to Purchase and Maintain

EZ Touch is a very economical solution with a low total cost of ownership. And it also saves labor costs by automating what you might be doing by hand or less efficiently now.

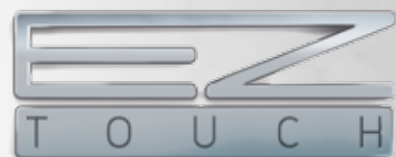
- **Low purchase price.** EZ Touch is an unbelievable value, the nearest competitor's machine costs 50% more.
- **No installation is required**, so there are no extra fees. With a quick start guide and 10 minute video, you'll be up and running in minutes!
- **No expensive cleaning cloth** is required, saving you thousands of dollars over the life of the machine.
- **Fewer adjustments and fewer parts** mean less maintenance—saving you time and money.

All-In-One Convenience

EZ Touch does everything you need to take care of your lanes—and all types of bowlers. It simultaneously cleans and oils a lane in about a minute. And, it protects one of your biggest investments (your lanes) as well as machines costing three times as much.

- **Patterns for any bowler.** EZ Touch lets you condition your lanes for recreational, league and tournament players. It also has a clean only program. You can condition your lanes based on your customers' needs...right out of the box!
- **High output** allows EZ Touch to apply over 100 units (30 ml) for maximum lane protection under the most demanding conditions.
- **Two Run capability** lets this versatile machine lay down up to four coats of oil in the head area, where it's needed the most—for superior control and lane protection.
- **High speed.** EZ Touch is fast. It can clean and oil a lane in about a minute—a real time saver!
- **High scoring.** EZ Touch is preprogrammed with the highest scoring USBC/WTBA compliant programs available—and higher scores mean happier bowlers

And the best part? EZ Touch is guaranteed by QubicaAMF, the market leader. So you know you'll be getting a machine that will last for years, and keep your lanes in the best possible shape.



The smartest choice for centers of 16 lanes or less



Finally, a lane machine built with the center's needs in mind. EZ Touch will protect your capital investment as good as ANY lane machine on the market today, keep your bowlers happy—and **any** member of your staff can operate this machine, saving you time and money. See the EZ Touch in action!

Visit us online at www.qubicaamf.com or call your QubicaAMF representative today to see just how easy it really is!

Watch the video at www.qubicaamf.com/EZTouch

"I just wanted to tell you how happy I am with my new EZ Touch Lane Machine. It is very easy to operate. After purchasing the machine, I hired a new employee who within 5 minutes of training was using the machine like a pro."

Bill W., Virginia

"By using this machine I have seen the scores on my league jump up by at least 20 to 30 pins. I would definitely recommend this machine to any small bowling center that is looking for an upgrade, or just looking to get that edge out on the lanes."

"I dreaded coming in to work because of the inconsistent shot from our old machine. Now it is completely different. The EZ Touch puts out an identical shot lane after lane. This machine does exactly what we want it to. It is a piece of cake to operate this machine. You can easily program it, it's simple to operate—and it's idiot proof!"

Ricky, Lake Gaston Lanes

Features	EZ Touch	All Other Machines*
Easiest to Use, Learn and Maintain		
ANYONE one of your staff can use it	YES	NO
Touch screen	YES	NO
GUI Interface	YES	NO
One button program selection	YES	NO
Pre-Programmed based on customer (bowler) type	YES	NO
Light weight and easy to maneuver	YES	NO
Can slide under most above ground ball returns	YES	NO
Number of mechanical adjustments	8	Minimum of 10
Number of unique parts	296	Minimum of 458
Less Expensive to Purchase and Maintain		
The nearest competitor costs 50% more than the EZ Touch	YES	NO
No onsite installation required	YES	NO
No expensive cleaning cloth required	YES	NO
Unsurpassed Performance		
Lane patterns by customer type	YES	NO
1 or 2 passes (up to 4 coats of oil)	YES	NO
Cleans and oils in about a minute	YES	NO
Pre-programmed high scoring patterns**	YES	NO

Based on information available as of July 2012

* Non-QubicaAMF

** within USBC/WTBA regulations



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