EDGE

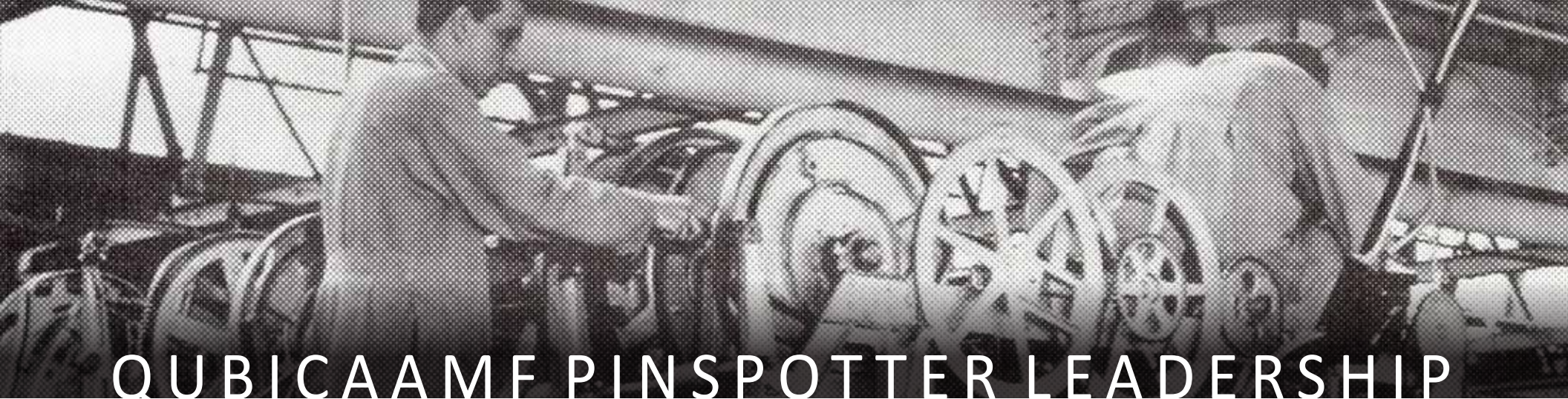## STRING

THE AMAZINGLY
SIMPLE WAY TO
OFFER BOWLING

QUBICAAMF PINSPOTTER LEADERSHIP

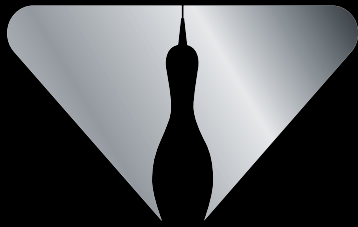When it comes to pinspotters, no one has more experience than QubicaAMF.

Our journey began in 1946 when we introduced the first automatic pinspotter, a revolution that powered the large-scale growth of bowling.

In 2002 we introduced our first string pinspotter, making it easier to include bowling in more places than ever before. Today, with over 8,000 string pinspotters installed worldwide, we have the largest install base in the industry.

More customers choose QubicaAMF pinspotters because they are simply the best choice available.

We are on a never-ending journey to innovate our pinspotters and to **make bowling amazing**.

In 2019, we are doing it again!

WHY WE CREATED EDGE STRING

The bowling business, operator needs, and technology have changed since our first string pinspotter was introduced in 2002. We recognized the need to reinvent the string pinspotter to align better with the needs of today's bowling operators and investors.

String pinspotters solve some of the cost and complexity challenges of traditional pinspotting equipment. However, today's string pinspotters are not as simple and worry-free as they need to be, nor do they provide the best bowling consumer experience.

In response, QubicaAMF spent over 3 years and thousands of man-hours to develop a revolutionary new string pinspotter...

EDGE STRING

THE AMAZINGLY SIMPLE WAY TO OFFER BO

INTRODUCING **EDGE STRING...**

EDGE String is the next generation in string pinspotter technology, packaging revolutionary electromechanical design and intelligent software into a pinspotter that makes it possible for any center to deliver the fun of bowling, with peace of mind and at very low operating cost.

EDGE String's simple and robust design means any member of your staff will be able to operate it. Operation is made even easier with the innovative Tech Wizard app, which proactively notifies and guides your staff if attention is needed. The bowling experience is amazing. Your bowlers will think they are bowling on a traditional pinspotter.

✓ Any member of your staff will be able to operate it

✓ Tech Wizard's notification and guidance makes operation easy

✓ Your customers will have an amazingly authentic bowling experience

WLING

IT IS THE FRIENDLIEST PINSPOTTER EVER…

EDGE String's simple and robust design means any member of your staff can be easily taught to operate it in about an hour and it requires very little servicing.

✓ **Simple to Learn** - Only 6 tasks to know to be able to operate the pinspotter

✓ **Low Maintenance** - Robust design and only 3 adjustments—with gauges built in so you know they are done right

✓ **Plug & Play Design** - Replacing a part, if needed, is quick and easy

✓ **Safety in its DNA** - Integrated guarding, low voltage DC power, interventions done behind the machine, from the floor

TO OPERATE IT

EDGE STRING · Tech Wizard

TECH WIZARD'S NOTIFICATION AND GUIDANCE

TECH WIZARD PROACTIVELY NOTIFIES
AND GUIDES YOUR STAFF IF ATTENTION IS NEEDED

Your staff can focus on your customers and not worry about EDGE String because *Tech Wizard*, an expert system app for a smartphone, will notify & provide guidance when attention is needed.

✓ **Real Time Operational Alerts -** Informs if there is ever a stop in play, what the issue is and what to do, all while keeping the bowling guests updated on the scoring monitors

✓ **Maintenance Notification & Guidance -** Informs when it's time for service, what is required, tools & time needed, and shows how to do it through instructional videos

✓ **Staff Training Resource -** Instructional video content in Tech Wizard is a great tool for staff to independently learn how to operate the EDGE String

✓ **Cloud-Based Management Tools -** Performance data, service history and reporting capabilities at your fingertips, from anywhere

EXCLUSIVE

MAKES OPERATION EASY

YOUR CUSTOMERS WILL HAVE AN AMAZINGLY

EDGE STRING DELIVERS THE BEST BOWLING EXPERIENCE
OF ANY STRING PINSPOTTER

With EDGE String your bowlers will think they are bowling on a traditional pinspotter because the experience is amazingly authentic. The strings are hidden and pin action is lively.

✓ **Dark Pit Area -** Hides the strings and highlights the pins during play

✓ **Oversize Pin Shield -** Completely hides the pins & strings from view when the machine cycles

✓ **Performance Pin Bushing -** Practically eliminates pin tangles so your bowlers keep rolling

✓ **Bowler Responsive Deck Lights –** Responds to on-lane events when used with the BES X Bowler Entertainment System, making an authentic experience even more amazing

AUTHENTIC BOWLING EXPERIENCE

Dark Pit Area

Bowler Responsive Deck Lights

Performance Pin Bushing

Oversize Pin Shield

EDGE STRING

THE AMAZINGLY SIMPLE WAY TO OFFER BOWLING!

With EDGE String in your center or new investment project, you will be blown away with how easy and low cost delivering the fun of bowling can be. In about an hour your staff will learn to use EDGE String and its simple and robust design just works. The Tech Wizard app makes operation even easier by notifying and providing guidance when attention is needed. You will enjoy peace of mind and your guests will love bowling in your center, returning over and over to enjoy authentic bowling fun.

Offering bowling has truly never been as amazingly simple!

TO LEARN MORE ABOUT THE EDGE STRING
OR TO DOWNLOAD CUSTOMER STORIES GO TO:

WWW.QUBICAAMF.COM/EDGESTRINGSTORIES

QUBICA AMF

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