

# BOWLTECH EXPANDS TO FINLAND

Office opening March 4 - 2024

FOR IMMEDIATE RELEASE - Made, 16 February 2024

Bowltech, Europe's leading bowling distributor, is thrilled to announce the opening of its newest office in Finland on March 4<sup>th</sup> 2024. This strategic expansion marks a significant milestone in Bowltech's journey as it solidifies its presence across the entire Scandinavian region. Bowltech Finland Oy will be formed by the acquisition of the bowling business operations of Tarmin Oy, Pearlized Wave Oy and Oiler Oy.

"We are thrilled to take this important step in our expansion strategy by opening our doors in Finland," said **Hans Krol, CEO and founder of the Bowltech Group**. "This move not only reinforces our dedication to our customers in the region but also positions Bowltech as the premier provider of all bowling solutions across Scandinavia".

**Scandinavian Director Claus Roed** adds:

"This strategic merger brings together complementary strengths, diverse expertise, and extensive resources to deliver unparalleled value to clients across Finland and beyond."



**Tarmin Oy - Tarmo Minkkinen**

"I feel that Bowltech being a strong organisation will definitely bring benefit for our customers. Also as our companies have been doing business for years, I feel confident this change will be for the better for Finnish market."

**Pearlized Wave Oy - Jouni Helminen & Pauliina Aalto**

"In our challenging market we need a player that has the knowledge and passion to do it in a way that serves our whole bowling community. For bowling centers, pro shops and bowlers this means better variety of products with competitive prices and better availability."

**Oiler Oy - Juuso Tiainen**

"Personally I think that Bowltech Finland will be by far the best thing that has happened for Finnish bowling business for years. It's going to make every proprietor's and pro shop owners life so much easier and cheaper."

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Bowltech Finland opens doors on March 4<sup>th</sup> 2024. The address of the new office will be:

**Bowltech Finland Oy**  
Ristikiventie 6  
04300 Tuusula  
Finland

On March 4<sup>th</sup> we will also launch our Finnish website and webshop at:

[www.bowltech.fi](http://www.bowltech.fi)  
[shop.bowltech.fi](http://shop.bowltech.fi)

Customers can reach us by calling us at:  
+358 400 201 043 or e-mailing to  
[info@bowltech.fi](mailto:info@bowltech.fi)

**WE KEEP EUROPE BOWLING !**



**About The Bowltech Group:** The Bowltech Group is Europe's leading distribution company in bowling products and with a large and growing project portfolio, therefore highly active in building and modernizing bowling centers. Bowltech is a dynamic and financially healthy organization and when it comes to bowling Bowltech is the only real "one-stop-shop" in Europe. The Bowltech Group has offices in the Netherlands, Belgium, Germany, United Kingdom, Sweden, Denmark, Norway and France along with a team of more than 70 dedicated employees to assist our customers and help spread Bowltech's leading market position. [www.bowltech.eu](http://www.bowltech.eu)

**About Tarmin Oy:** Tarmin Oy was founded by Tapio Minkkinen in 1978 who has been working in the bowling business from 60's and worked with AMF from the early days through AMF office in Gränna. Tarmin Oy imports and delivers bowling-related products and maintain bowling equipment in bowling centers in Finland, the Nordic countries and the Baltics.

**About Pearlized Wave Oy:** Pearlized Wave Oy started in 1997 first as Jouni Helminen's pro shop in Lahti. In early 2001 they expanded with distributor business and Pauliina Aalto joined the force. They have been serving Finnish bowlers with everything a bowler needs for more than two decades.

**About Oiler Oy:** Started at 2019 as Kegel distributor, Juuso Tiainen has provided not only excellent products but also great expertise on all lane maintenance needs.