**Bowlers** Journal

# 34<sup>th</sup> Annual $\Omega(\Pi)$ e Netherlands **Resort Beekse Ber**

Giraffes and watusi. A speakeasy evoking the Prohibition Era with everything from the décor to the drinks. A remodeled center for which Bruce Springsteen performed at the Grand Reopening. Yes, this year's class of BJI Architecture & Design Awards winners is an adventuresome bunch. The forthcoming pages demonstrate that imagination is in abundant supply among proprietors in the boutique and family entertainment center space today. If you are one of them, you are bound to come away from the 34th BJI Architecture & Design Awards with ideas to ponder and possibilities to pursue. Enjoy.



# SAFARI RESORT BEEKSE BERGEN

Hilvarenbeek, Netherlands Owner: Libema Architect: Van Aken Concerts Architecture & Engineering

**Designer:** OT Design **Manufacturer:** QubicaAMF (Represented by Bowltech Group Europe)

Got giraffes? That is a question only one center in this year's BJI Architecture & Design Awards can answer in the affirmative: Safari Resort Beekse Bergen in the Netherlands. A  $\in$ 100 million remodeling of this 50-year-old safari-themed resort culminated with the gorgeous bowling center inside a new

central building called Karibu Town. The distinctiveness of its theme, décor, design and experience helped put it over the top in this year's competition. *Pinspotters:* QubicaAMF TMS String Pinspotters

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture/Masking Units: Custom

Masking Units/Screens: Custom

Lanes: QubicaAMF SPL Boutique Lanes

Ball Returns/Racks: Harmony Ball Returns

Specialty Lighting: More Light B.V.

Sidewall Treatment: Custom









# MAKING BOWLING AMAZING



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**BEST NEW CENTER – BOUTIQUE, INTERNATIONAL (Honorable Mention)** 





# BALLROOM

Tbilisi City, Georgia Owner: Giorgi Giorgian Murjiknely Architect: Space Company Designer: Space Company Manufacturer: QubicaAMF

With a bar and balcony overseeing Freedom Square in the heart of Tbilisi, the capitol city of the nation of Georgia, this exquisite hangout boasts all the elegance one would expect of an establishment named "Ballroom."

Pinspotters: XLi Edge

**Scoring System:** QubicaAMF BES X Bowler Entertainment System

Furniture: Custom

Masking Units/Screens: Partyboy Lanes: Boutique Lanes Collection Ball Returns/Racks: Harmony Ball Return System Specialty Lighting: CenterPunch Deck Lighting

# 34<sup>th</sup> Annual AR(HITE(TURE + DESIGN <sup>AWARDS</sup>

# **BEST NEW CENTER - FEC, INTERNATIONAL**

# <image>

# LEVEL

Preston, U.K. Owners: Simon Rigby, R-Group Architect: Frank Whittle Partnership Designer: In-House (Stewart McIntosh) Manufacturer: QubicaAMF

If this place does not have an entertainment option for your family, no place does. From the Daredevil Assault Course to Trailer Trash Jim's Crazy Golf, End of Days Laser Tag, the Pointer & Co. Darts and Gaming Room, the retro arcade, shuffleboard and, yes, the bowling at Odin's Bowl, Level in Preston, U.K., serves up all the kicks and class today's entertainment consumer is looking for.

Pinspotters: XLi Edge Pinspotters

**Scoring System:** QubicaAMF BES X Bowler Entertainment System

Lanes: SPL Boutique Walnut Lanes Ball Returns/Racks: Harmony Ball Returns Escape Rooms: Escape Room Design Edinburgh Laser Tag Equipment: Lasertag.com by Zone

Laser Tag Arena: Global SPI



# 34<sup>th</sup> Annual JAUT)JTIH)AA + DESIGN AWARDS

# **BEST NEW CENTER - FEC, U.S.**

# **SPARE TIME**

Greenville, S.C. Owner: Bowl New England, Inc. Architect: Dynamic Design

Designer: Dynamic Design/Bowl New England Manufacturer: QubicaAMF

They're back. After winning in the category of Best New Center — Ancillary Profit Center in last year's BJI Architecture and Design Awards for their center in Chattanooga, Tenn., Spare Time's new location in Greenville, S.C., delivers another entertainment bonanza featuring everything from a 3,000-sq.-ft. laser tag arena, a multitude of escape room themes and, among other offerings, their "Élite Suite" VIP area. The Bowl New England franchise clearly remains at the top of its game.

Pinspotters: Brunswick A-2s

Scoring System: QubicaAMF BES X Bowler **Entertainment System** 

Furniture: Facility Concepts Masking Units/Screens: BeMedia

Lanes: QubicaAMF White Boutique Lanes (VIP); SPL Select, Traditional color (main center)

Ball Returns/Racks: QubicaAMF

Specialty Lighting: BeMedia

Specialty Sound Equipment: BeMedia

Sidewall Treatment: Dynamic Design

Arcade: Shaffer Distributing

ATM: Hyasung

Escape Room: Escape Rooms International

Escape Room Themes: File X, Spellcaster, Outbreak, The Lab Laser Tag: Creative Works

Laser Tag Equipment: Lasertag.com by Zone

Music Provider: BeMedia







# MAKING BOWLING **AMAZING**

# HARMONY

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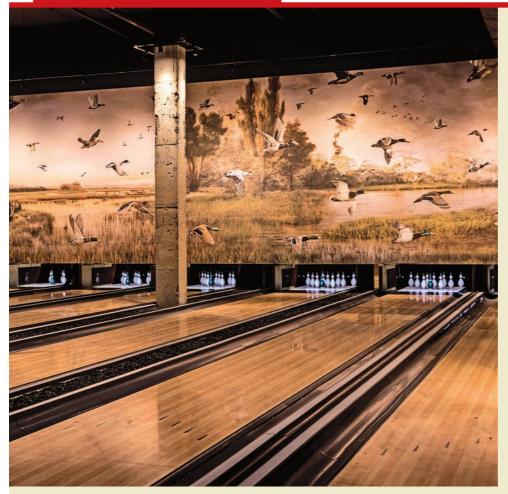
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# **BEST NEW CENTER - INTERIOR, U.S.**





# THE PAINTED DUCK

Atlanta, GA Owner: Justin Amick Architect: WJG Design Designer: Bob Amick of Concentrics Hospitality Solutions

Manufacturer: QubicaAMF

After winning in the category of Best New Center — Boutique in 2014 with The Painted Pin, owner Justin Amick returns with another breathtaking, Atlanta-based lounge and entertainment destination, The Painted Duck. As the name implies, it's duckpin bowling at The Painted Duck, not tenpin, and prominent aspects of the interior design — particularly the custommade masking units by artist Todd Murphy — cohere around the duckpin theme.

**Pinspotters:** QubicaAMF TMS Pinspotters **Scoring System:** QubicaAMF BES X Bowler Entertainment System

*Furniture:* Hospitality Woodworks/ Who Knew Private Label

Masking Units/Screens: Todd Murphy Lanes: SPL Synthetic Lanes Ball Returns/Racks: Harmony Ball Returns Specialty Lighting: Illuminations Specialty Sound Equipment: Sunbelt Sidewall Treatment: Preserved early 20th-century brick





# 34<sup>th</sup> Annual AR(HITE(TURE + DESIGN <sup>AWARDS</sup>

# BEST RENOVATED CENTER - INTERIOR, INTERNATIONAL

# BOWLING ROOM HAGEN

Hagen, Germany Owner: Daniel Vukovic Architect: Daniel Vukovic Designer: Daniel Vukovic Manufacturer: QubicaAMF (Represented by Bowltech

(Represented by Bowltech Group Europe) Originally opened in 2005, Hagen 12 underwent a modernization project

underwent a modernization project that came to completion this past summer. A trend we have seen with increasing abundance in recent editions of the BJI Architecture & Design Awards — interior neon signage — lends a flashy touch to this center's refurbishment, particularly its stunning party space. The massive masking-unit screens as well as the sleek specialty lighting throughout also help make the center pop.

**Pinspotters:** QubicaAMF TMS Pinspotters

**Scoring System:** QubicaAMF BES X Bowler Entertainment System

Furniture: Daniel Vukovic

Masking Units/Screens: Custom Ball Returns/Racks: QubicaAMF Harmony Ball Returns and Racks Specialty Lighting: Christian Scheid Arcade: WIK (Poland) Debit Card System: Maestro Music Source: Rent-a-Pub





# 34<sup>th</sup> Annual AR(HITE(TURE + DESIGN <sup>AWARDS</sup>

# BEST RENOVATED CENTER - LOUNGE/RESTAURANT/VIP





# **ZONE 28**

Pittsburgh, Pa. Owners: Jim and Bill Rudolph, McKnight Development Architect: Richard Jaynes Designer: Bruce Robinson

Manufacturer: QubicaAMF

It always is Steelers season at Zone 28 in Pittsburgh, where the freshened-up environs of the Rail House restaurant, the End Zone sports bar, the sleek Suite 28 event space and VIP lounge, a combined 14 televisions and a multitude of entertainment offerings make this a can't-miss hangout for football fans and families alike. Steeler-gold stools throughout End Zone make clear you're in Steelers country, while an airy outdoor patio and fireplace provide plenty of room to accommodate an NFL playoffs party and keep all patrons warm in the Pittsburgh autumn chill.

Pinspotters: A & A2 Scoring System: QubicaAMF BES X Bowler Entertainment System Furniture: Harmony Infinity (VIP area) Masking Units/Screens: Gregg Jackson Ball Returns/Racks: Harmony Ball Returns and Racks (VIP area) Specialty Lighting: Gregg Jackson Arcade: Betson Debit Card System: Intercard Laser Tag: Creative Works/Gregg Jackson Laser Tag: Lasertag.com by Zone Music Source: Bowling Music Network Virtual Reality: LAI Games



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